



LAL BHADUR SHASTRI
INSTITUTE OF MANAGEMENT, DELHI



THE LBSIM *factor*

PGDM Programmes
Admissions Brochure
2027



The multiplier
behind purposeful
leadership





Lal Bahadur Shastri

(October 2nd, 1904 - January 11th, 1966)

“

Too often the community views the businessmen's aims as a means of selfish gain rather than a step towards advancement of general welfare. That impression can be removed only if business becomes fully alive to its social responsibilities and helps our society to function in harmony as one organic whole. ”

A pragmatic and down-to-earth leader of India, a fine statesman, an able administrator, and a person of impeccable integrity with moral and ethical attributes of a 'Mahatma', Shastri Ji was a noble soul who dedicated his life to the welfare of the common man.

Shri Lal Bahadur Shastri, born on October 2, 1904, came from a humble background, and rose to become the Prime Minister of India. A firm believer in the social responsibilities of business enterprises, he looked at the economic and social realities of Indian life with a clear vision, never allowing his judgment to be influenced by any doctrine or ideological preconceptions.

Shastri Ji felt the need for a responsive and effective administration during his tenure as the Prime Minister of India. The appointment of an Administrative Reforms Commission

to streamline Public Administration bears a testimony to this fact. Creation of the Central Vigilance Commission by him to handle corruption was also another bold step taken to make India a free and powerful nation.

His vision of establishing quality institutions to promote good governance by producing a cadre of professional and responsive civil servants was accomplished when the Lal Bahadur Shastri National Academy of Administration was set up in Mussoorie. Shastri Ji passed away in Tashkent, the capital of Uzbekistan on January 11, 1966 after signing the famous Tashkent Declaration. In order to cherish his ideals and uphold his vision, the Lal Bahadur Shastri Institute of Management (LBSIM) was established in the year 1995 at Delhi.

Lal Bahadur

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Vision

Leadership through Excellence in Value-Based Management and Technology Education.



Mission

To nurture and groom socially sensitive business leaders with a global outlook, supported by research-led teaching and strategic national and international partnerships.



Value

Commitment:

Striving for quality and results

Honesty & Integrity:

Adherence to high standards and ethics by all stakeholders in their thought, conduct and behavior

Self-Discipline:

Taking responsibility, reflecting punctuality, persistence, tenacity, patience and pro-active behaviour

Fairness & Firmness:

Transparency in governance, Trust worthiness and respect

Collaborative Spirit:

Teamwork, unity and inclusion

Our Guiding *Principle*



SHRI ANIL SHASTRI
Former Union Minister
Chariman



PROF. T.N. KAPOOR
Former Vice Chancellor
Panjab University,
Chandigarh



PROF. D.P. GOYAL
Director & Dean,
LM Thapar
School of Management,
Thapar Institute of
Engineering & Technology,
Mohali, Punjab



PROF. SUNIL SHARMA
Professor - FMS,
University of Delhi, Delhi



**SHRI SHEKHAR
BHARGAVA**
Senior Advocate, Indore

Board of **Governors**



PROF. P.K. JAIN
Former Professor of Finance &
Modi Chair
Professor, Dept. of Management
Studies, IIT Delhi



DR. R. L. RAINA
Vice Chancellor
Jaipur National University,
Jaipur



DR. UMAKANT DASH
Vice Chancellor
Gokhale Institute of
Politics
& Economics,
Pune, Maharashtra



PROF. MADHU VIJ
Former Professor
Finance & Accounting
FMS, University of Delhi,
Delhi



DR. PUNAM SAHGAL
Management Consultant
Former Professor, IIM
Lucknow



SHRI RAJEEV DUBEY
Chairman
Magic Bus India
Foundation



SHRI K. J. JAWA
Chairman and
Managing Director
Daikin Airconditioning
India Pvt. Ltd. Gurugram



DR. K. C. MISHRA
Former Vice Chancellor
Sri Sri University,
Bhubaneswar



**DR. PRAVEEN RANJAN
SRIVASTAVA**
Professor
Indian Institute of
Management, Rohtak



Mr. Lagan Shastri
Chief Executive Officer
SLMG Beverages
Private Limited



DR. PRAVEEN GUPTA
Director LBSIM, Delhi

LBSIM *Over the Years*

1995

- LBSIM started in a modest building in RK Puram, New Delhi
- First batch admitted to PGDM (General) programme

1996

- PGDM (General) gets AICTE approval to increase batch size from 60 to 120
- 3-Year PGDM (Part-Time) programme started

1997

First batch of PGDM (General) graduates

2000

Lal Bahadur Shastri National Award for Excellence in Public Administration, Academics, Management instituted

2001

3-Year MCA started with permission from IP University

2005

Lal Bahadur Shastri Research Centre for Public Policy & Social Change established

2007

PGDM (General) gets NBA accreditation



2015

Bloomberg Lab with 12 Terminals set-up

2018

- Specialised programmes - PGDM (R&BA) with AICTE approval
- LBSIM undertakes Social Immersion Programme in association with NSDC

2019

NBA Accreditation to PGDM (General) & PGDM (Financial Management)

2020

- LBSIM launches FPM Programme with AICTE approval
- AIU Equivalence to PGDM (General) & PGDM (Financial Management)

2021

LBSIM launches PGDM (AI & DS) & PGDM (E-Business) with AICTE approval

2022

- Rural Immersion
- Social Immersion
- International Immersion





Lal Bahadur Shastri Institute of Management (LBSIM) was established in 1995 to perpetuate the memory of India's second Prime Minister, Bharat Ratna, Shri Lal Bahadur Shastri. Since then, it has emerged as one of the most prominent B-Schools in the country. LBSIM takes pride in being recognized as a pioneering institution for providing value-based business education, a leading institution with a distinctive philosophy that inculcates deep-rooted Indian value system among budding young minds.

Entering its 31st year of existence, the Institute continues to produce business management professionals with a humane touch and pragmatic approach to problem solving. They strive for corporate excellence and contribute to the society as responsible citizens. The Institute provides quality business education to a diversified student community with representation from all parts of India. LBSIM adopts innovative teaching methodologies to develop a scientific temper, foster industrial linkages and advancement in research.

THE
INSTITUTE



Programmes

LBSIM is recognized by the All India Council for Technical Education (AICTE), Ministry of Education, Government of India and currently offers the following Post Graduate Diploma in Management (PGDM) which are two year full time programmes recognized by AICTE:

- PGDM (General)
- PGDM (Financial Management)
- PGDM (Research & Business Analytics)
- PGDM (Artificial Intelligence & Data Science)

All four programmes are AACSB accredited and have been accorded equivalence with MBA by the Association of Indian Universities (AIU).

POST-GRADUATE DIPLOMA IN MANAGEMENT (GENERAL) (2027-29)

The Two-Year Post Graduate Diploma in Management (General), launched in 1995, is the flagship program of the Institute. It is thoughtfully designed to develop future-ready professionals capable of navigating the complexities of a rapidly evolving corporate landscape while remaining grounded in a strong ethical and value-based framework. This rigorous program emphasizes holistic development, aiming to shape individuals who can contribute meaningfully to both economic progress and social transformation. With a focus on academic excellence and personal growth, the curriculum integrates diverse learning approaches such as experiential learning, live business simulations, case-based pedagogy, self-directed study, collaborative group exercises, and research-driven projects.

Students gain practical exposure through structured industry interactions, internships, and corporate mentorships, enabling them to apply theoretical concepts in real-world settings. The program also includes a rural immersion component, which sensitizes students to grassroots realities and strengthens their sense of social responsibility. To build global perspectives, students participate in international immersion programs that expose them to diverse business cultures and global best practices. This comprehensive and integrated approach not only enhances managerial competence but also nurtures emotional intelligence, critical thinking, and leadership acumen. The PGDM (General) thus serves as a transformative journey, empowering students to realize their true potential and excel in diverse professional arenas while contributing to the broader goals of nation-building and societal well-being.



Programme Educational Objectives

Within a few years of graduation, graduates of the PGDM (General) program will:

PEO 1: Apply integrated management knowledge to solve complex business problems and make effective decisions across organizational functions and industries.

PEO 2: Demonstrate ethical leadership and social responsibility, guided by strong values, and a commitment to inclusive and sustainable business practices.

PEO 3: Collaborate and lead effectively in a diverse and global environment, communicating ideas clearly and contributing to high-performing teams.

PEO 4: Identify and pursue entrepreneurial and innovative opportunities by translating environmental and market insights into viable business ventures or strategies.

PEO 5: Demonstrate advanced domain-specific competence by applying concepts, tools, and frameworks from their chosen specialization to analyze, interpret, and solve discipline-related problems.

Programme Outcomes

On completion of PGDM (General) program at LBSIM, Delhi graduates will:

PO1: Apply knowledge of management theories and practices to solve business problems.

PO2: Foster Analytical and critical thinking abilities for data-based decision making.

PO3: Ability to develop Value based Leadership ability.

PO 4: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.

PO5: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment

PO 6: Convert environmental opportunities into business ideas and plans by using strategic and entrepreneurial thinking

PO 7: Demonstrate an understanding of concepts, tools, models, and theories relating to their chosen Major.

PO 8: Solve complex problems in their chosen major using domain specific concept, tools, models and frameworks.

Programme Structure

The Two-Year Full-Time PGDM (General) at LBSIM is structured across six trimesters, combining academic rigour with industry relevance. The program begins with a Foundation Module covering essential subjects like basic communication, basic accounting, basic MS Excel, basic statistics, bloom berg market concepts and entrepreneurship, designed to prepare students from diverse academic backgrounds. In the first year, students

complete 23 core courses (including 3 domain-specific core courses) across key management domains such as finance, marketing, HR, operations, analytics, and strategy. The year concludes with a compulsory Summer Internship Program (SIP) for practical industry exposure.

The second year focuses on deepening knowledge through a mix of core and elective courses. In the second year, students have to opt for 7 specialisation electives, one open elective in addition to 5 core courses. Students also complete final research projects, online certifications, and participate in a Capability Building Program. The academic experience is further enhanced through Rural Immersion, International/Leadership Immersion, and simulation-based learning. The flexible yet structured approach ensures students build both specialized expertise and broad-based management skills aligned with their career goals.

Summer Internship

Each student is required to undertake summer internship in a company of repute for the duration of 8-10 weeks as part of the course curriculum after the third trimester examination. They also need to undertake a project assignment with the company. This internship provides an opportunity to students to have a first-hand practical exposure and allows them to relate the conceptual and analytical skills acquired in classroom to actual managerial practices. The Institute's faculty as well as the experts from the organisation where these projects are carried out, evaluate various projects undertaken by the students.

Final Research Project

The Final Research Project (FRP) is a compulsory course. It commences from the middle of Trimester IV and is required to be completed in 5 months' time, ending in Trimester VI. FRP allows the exploration of a topic in the student's area of interest. The course provides an opportunity to individual students to pursue research in the specific area(s) of interest under the guidance of a faculty guide/mentor. The study is expected to be comprehensive and an integration of several fields of study to arrive at solution(s) to the chosen research problem. The five-month period gives a valuable experience in the research process like problem identification, systematic literature review, collection of relevant data, data analysis and presenting the findings and conclusions. FRP gives students an opportunity to take initiative and use cognitive and analytical skills to complete an individual project well beyond the regular curriculum. FRP concludes with a report submission, a presentation before an external panel and a viva-voce.

PGDM (General) Programme Curriculum

Foundation Programme

Basic Accounting | Basic Business Communication | Basic MS Excel | Basic Statistics |
Bloomberg Market Understanding Entrepreneurship

YEAR-I

Trimester - i

- Managerial Economics
- Business Communication
- Financial Reporting & Analysis
- Principles of Marketing
- Organisational Behaviour
- Quantitative Methods for Management
- Spreadsheet Applications for Business
- Lal Bahadur Shastri - Leadership Lessons from his life

Trimester - ii

- Macro Economics & Policy
- Fundamentals of Corporate Finance
- Cost & Management Accounting
- Human Resource Management
- Management Science
- Python Programming
- Entrepreneurial Thinking
- Domain Specific Core - 1

Trimester - iii

- Global Business
- Business Research Methods
- Operations Management
- Strategic Management - I
- Legal Aspects of Business
- Domain Specific Core - 2
- Domain Specific Core - 3

YEAR-II

Trimester - iv

- Strategic Management - II
- Specialisation Elective - 1
- Specialisation Elective - 2
- Specialisation Elective - 3
- Specialisation Elective - 4

Trimester - v

- Entrepreneurial Practice
- Business Ethics & Corporate Governance
- Specialisation Elective - 5
- Specialisation Elective - 6
- Open Elective / Seminar

Trimester - vi

- Sustainability and CSR
- Leadership
- Specialisation Elective - 7

Major Offered (Domain Specific Core Courses)

Marketing Management

- Advanced Marketing Management
- Consumer Behaviour
- Digital Marketing

Financial Management

- Financial Markets & Institutions
- Applied Corporate Finance
- Business Valuation

Human Resource Management

- Recruitment & Selection
- Learning & Development
- Performance Management

General Management

- Design Thinking
- Cross-Cultural Management
- Strategies & Processes of Negotiation

Information Technology & Systems

- Emerging Technologies in Business
- RDBMS & Data Warehousing
- Data Modelling & Visualisation

Operations Management

- Total Quality Management
- Project Management
- Advanced Management Science

Elective Courses

Marketing Management

- Advanced Marketing Management
- Consumer Behaviour
- Digital Marketing
- Platform Business
- Digital Transformation
- Sales & Distribution Management
- Services Marketing
- Retail Management
- Rural Marketing
- Social Marketing
- B2B Marketing
- Customer Relationship Management
- E-Business Management
- Integrated Marketing Communication
- International Marketing
- Marketing Analytics
- Strategic Brand Management
- Strategic Marketing
- Consumer Analytics
- Pricing & Revenue Analytics
- Web & Social Media Analytics
- Contemporary Issues in Marketing

Economics & Public Policy

- Reimagining Future Income Generation in a Digital Economy
- Behavioural Economics for Business Decisions
- International Trade for Managers
- Winning in Emerging Economies
- Macroeconomic Environment & Monetary Policy
- Applied Econometrics for Managerial Decisions
- Public Policy & Analysis

Human Resource Management

- Recruitment & Selection
- Learning & Development
- Performance Management
- Labour Laws
- Organisational Development
- Compensation Management
- Contemporary Issues in HR & Future Trends
- HRM in Service Sector
- HR Metrics & Analytics
- Managing Virtual Organizations
- Strategic HRM
- Negotiations & Influence Skills

General Management

- Design Thinking
- Cross-Cultural Management
- Strategies & Processes of Negotiation
- Consulting & Advisory Practices
- Management of Change
- Social Entrepreneurship
- Global Strategy
- Platform Business

Operations Management

- Advanced Management Science
- Project Management
- Total Quality Management
- Supply Chain Management
- Business Process Management
- Data Science
- Advanced Data Science
- Operations Strategy
- Service Operations Management
- Supply Chain Analytics
- International Logistics & Warehouse Management
- Managing Service Operations
- Green Operations Management
- Contemporary Issues in Operations Management

Financial Management

- Financial Markets & Institutions
- Applied Corporate Finance
- Business Valuation
- Financial Statement Analysis
- Investment Analysis & Portfolio Management
- Management of Financial Services
- Financial Analytics
- Financial Derivatives
- Fixed Income Securities
- Personal Wealth Management
- Mergers, Acquisitions & Corporate Restructuring
- Risk Management in Banking
- Fintech, Blockchain, & Cybersecurity
- Behavioural Finance
- International Financial Management
- Strategic Cost Management
- Management of Banks and FIs
- Private Equity Finance
- Project Appraisal, Financing, & Control
- Contemporary Issues in Finance
- Carbon Accounting & Finance
- Risk Management
- Corporate & Securities Law

Information Technology

- Data Modelling & Visualisation
- Emerging Technologies in Business
- RDBMS & Data Warehousing
- Advanced Spreadsheet modelling with VBA
- Business Intelligence & Data Mining
- Blockchain Technologies
- Big Data Analytics
- Machine Learning & Deep Learning
- Contemporary Issues in IT

The above list of electives is indicative and not binding on the Institute. Actual offerings will depend on the size of the group which indicate interest in a course. The Institute also considers new electives in line with recent developments and availability of experts to offer the same. The institute may not offer some of the courses for relevant reasons. Final list of courses on offer is announced to students once they join a program at the Institute.

POST-GRADUATE DIPLOMA IN MANAGEMENT (FINANCIAL MANAGEMENT) (2027-29)

The Post Graduate Diploma in Management (Financial Management) programme launched in 2008 aims to create a cadre base of professionals having specialisation in the area of Finance to serve industry requirements. It equips the students with a comprehensive knowledge of financial management and related areas to develop strong analytical and problem-solving skills with an ethical mindset.

The programme enables the participants to understand business challenges holistically and recognise the interplay of finance with other disciplines.



Programme Educational Objectives

PO 1: Apply integrated management knowledge to solve complex business problems and make effective decisions across organizational functions and industries.

PO 2: Demonstrate ethical leadership and social responsibility, guided by strong values, and a commitment to inclusive and sustainable business practices.

PO 3: Collaborate and lead effectively in diverse and global environments, communicating ideas clearly and contributing to high performing teams.

PO 4: Identify and pursue entrepreneurial and innovative opportunities by translating environmental and market insights into viable business ventures or strategies.

PO 5: Demonstrate financial management domain expertise by applying discipline-specific concepts, tools, models, and frameworks to analyze, interpret, and solve industry-specific problems.

Programme Outcomes

PO 1: Apply knowledge of management theories and practices to solve business problems.

PO 2: Foster Analytical and critical thinking abilities for data-based decision making.

PO 3: Develop Value based Leadership ability.

PO 4: Understand, analyze and communicate global, economic, legal, and ethical aspects of business.

PO 5: Lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

PO 6: Convert environmental opportunities into business ideas and plans by using strategic and entrepreneurial thinking

PO 7: Use analytical tools and financial models to interpret data, access risks and make data-driven business and investment decisions.

PO 8: Solve complex problems in the domain of financial markets and corporate finance.

Programme Structure

The PGDM (Financial Management) is a two-year full-time programme spread over six trimesters. A foundation programme is offered before the commencement of regular classes to help the incoming candidates cope with the rigours of the PGDM (Financial Management) Programme by offering courses that bridge the knowledge gap among students coming from undergraduate programmes in different academic domains.

During the first year, the focus is primarily on building a strong foundation of conceptual and analytical skills required for advanced and specialised courses in finance pursued in the second year. In the first year, students' study 23 core courses (including 3 domain-specific core courses), covering Economics, Human Relations, Quantitative Techniques, Financial & Cost Accounting, Corporate Finance and Information Technology. In the second year, students have to opt for 7 specialisation electives, one open elective in addition to 5 core courses. This enables students to pursue an in-depth learning in the area of their specialisation. The electives cover a variety of relevant areas such as Investment Management, Risk Management, Banking & Financial Services and Strategic Accounting & Control.

Summer Internship

Each student is required to undertake summer internship in a company of repute for the duration of 8-10 weeks as part of the course curriculum after the third trimester examination. They also need to undertake a project assignment with the company. This internship provides an opportunity to the students to have a first-hand practical exposure and allows them to relate the conceptual and analytical skills acquired in classroom to actual managerial practices. The Institute's faculty as well as the experts from the organisation where these projects are carried out, evaluate various projects undertaken by the students.

Final Research Project

The Final Research Project (FRP) is a compulsory course. It commences from the middle of Trimester IV and is required to be completed in 5 months' time, ending in Trimester VI. FRP allows the exploration of a topic in the student's area of interest. The course provides an opportunity to individual students to pursue research in the specific area(s) of interest under the guidance of a faculty guide/mentor. The study is expected to be comprehensive and an integration of several fields of study to arrive at solution(s) to the chosen research problem. The five-month period gives a valuable experience in the research process like problem identification, systematic literature review, collection of relevant data, data analysis and presenting the findings and conclusions. FRP gives students an opportunity to take initiative and use cognitive and analytical skills to complete an individual project well beyond the regular curriculum. FRP concludes with a report submission, a presentation before an external panel and a viva-voce.

PGDM (Financial Management) Programme Curriculum

Foundation Programme

Basic Business Communication | Basic Accounting | Basic MS Excel | Basic Statistics |
Bloomberg Market Concepts | Understanding Entrepreneurship

YEAR-I

Trimester - i

- Managerial Economics
- Business Communication
- Financial Reporting & Analysis
- Principles of Marketing
- Organisational Behaviour
- Quantitative Methods for Management
- Spreadsheet Applications for Business
- Lal Bahadur Shastri - Leadership Lessons from his life

Trimester - ii

- Macro Economics & Policy
- Fundamentals of Corporate Finance
- Cost & Management Accounting
- Human Resource Management
- Management Science
- Python Programming
- Entrepreneurial Thinking
- Financial Markets & Institutions (DSC* - 1)

Trimester - iii

- Global Business
- Business Research Methods
- Operations Management
- Strategic Management - 1
- Legal aspects of Business
- Applied Corporate Finance (DSC* - 2)
- Business Valuation (DSC* - 3)

YEAR-II

Trimester - iv

- Strategic Management - II
- Specialisation Elective - 1
- Specialisation Elective - 2
- Specialisation Elective - 3
- Specialisation Elective - 4

Trimester - v

- Entrepreneurial Practice
- Business Ethics & Corporate Governance
- Specialisation Elective - 5
- Specialisation Elective - 6
- Open Elective / Seminar

Trimester - vi

- Sustainability and CSR
- Leadership
- Specialisation Elective - 7

* Domain Specific Core (DSC) Courses

Elective Courses

- Financial Markets & Institutions
- Applied Corporate Finance
- Business Valuation
- Financial Statement Analysis
- Investment Analysis & Portfolio Management
- Management of Financial Services
- Financial Analytics
- Financial Derivatives
- Fixed Income Securities
- Personal Wealth Management
- Mergers, Acquisitions & Corporate Restructuring
- Risk Management in Banking
- Fintech, Blockchain, & Cybersecurity
- Behavioural Finance
- International Financial Management
- Strategic Cost Management
- Management of Banks and Fis
- Private Equity Finance
- Project Appraisal, Financing, & Control
- Contemporary Issues in Finance
- Carbon Accounting & Finance
- Risk Management
- Corporate & Securities Law



POST-GRADUATE DIPLOMA IN MANAGEMENT (RESEARCH & BUSINESS ANALYTICS) (2027-29)

The Post Graduate Diploma in Management (Research & Business Analytics) programme is designed to provide an in-depth knowledge of research & analytical concepts, techniques and their applications in improving business processes and decision-making. The objective of the Programme is to facilitate a thorough exposure of the students to methodologies and practices of Research & Business Analytics and preparing them for the emerging needs of industry in the various functional domains of research & analytics. The Programme imparts industry-aligned knowledge and training to students and help them enhance their managerial and decision-making skills. It provides opportunities of hands-on learning through industry driven research & analytics projects in finance, marketing, retail, operations, human resource, and other business domains.



Programme Educational Objectives

PO 1: Apply integrated management knowledge to solve complex business problems and make effective decisions across organizational functions and industries.

PO 2: Demonstrate ethical leadership and social responsibility, guided by strong values, and a commitment to inclusive and sustainable business practices.

PO 3: Collaborate and lead effectively in diverse and global environments, communicating ideas clearly and contributing to high-performing teams.

PO 4: Identify and pursue entrepreneurial and innovative opportunities by translating environmental and market insights into viable business ventures or strategies.

PO 5: Demonstrate research and analytics domain expertise by applying discipline-specific concepts, tools, models, and frameworks to analyze, interpret, and solve industry-specific problems.

Programme Structure

The PGDM (Research & Business Analytics) curriculum design and pedagogy focuses on creating business professionals with analytical acumen, innovative thinking, effective communication skills and team spirit. The curriculum is designed to meet the growing needs of technology savvy business leaders. The teaching methods include lectures, case discussions, assignments, seminars, workshops, role-plays, group discussions, simulation exercises, live projects and industrial visits. The idea is to make students learn the concepts of management theories and their applications in real life scenarios. The curriculum also integrates the use of latest software tools as part of the learning process and helps students gain better insights of the corporate world. The curriculum is designed and regularly updated in consultation with experts from the industry and academia.

The Two-Year Full-Time Post Graduate Diploma in Management (Research & Business Analytics) programme comprises six trimesters. A foundation programme is offered before the commencement of regular classes to help the incoming candidates cope with the rigours of the PGDM (Research & Business Analytics) Programme by offering courses that bridge the knowledge gap among students coming from undergraduate programmes in different academic domains.

During the first year, the emphasis is primarily on basic courses to build a foundation of conceptual and analytical skills required for pursuing a specialised study in various functional areas. The basic courses include subjects covering the multiple domains of management such as Statistics, Spreadsheet Modelling, Economics, Accounting, Marketing, Human Resource Management, Business Communication, etc. To pursue extensive learning in the areas of their specialisation, students

are offered a basket of elective courses in their second year. In the second year, students have to opt for 7 specialisation electives, one open elective in addition to 5 core courses.

Programme Outcomes

PO 1: Apply knowledge of management theories and practices to solve business problems.

PO 2: Foster Analytical and critical thinking abilities for data-based decision making.

PO 3: Develop Value based Leadership ability.

PO 4: Understand, analyze and communicate global, economic, legal, and ethical aspects of business.

PO 5: Lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

PO 6: Convert environmental opportunities into business ideas and plans by using strategic and entrepreneurial thinking

PO 7: Demonstrate research orientation with skills like inquiry, investigation, and synthesis.

PO 8: Solve complex problems by using data-driven decision-making, interpretation, and modeling in broad business areas.

Summer Internship

Each student is required to undertake summer internship in a company of repute for the duration of 8-10 weeks as part of the course curriculum after the third trimester examination. They also need to undertake a project assignment with the company. This internship provides an opportunity to the students to have a first-hand practical exposure and allows them to relate the conceptual and analytical skills acquired in classroom to actual managerial practices. The Institute's faculty as well as the experts from the organisation where these projects are carried out, evaluate various projects undertaken by the students.

Scholarly Research Project (srp)

The Scholarly Research Project is a core requirement for second-year students, designed to cultivate their research skills and explore new management opportunities through the application of analytical tools. The aim of the SRP is to enhance the researchbased abilities of the students and unlock new possibilities in different arenas of management by applying various analytical tools. Students are expected to choose a business problem and solve it by applying relevant analytical skills. It is guided by a faculty mentor. Students are expected to write a research paper for the same and submit it for possible publication/ conference presentation. It ends with submission and a power point presentation before the external panel from academia and industry.



PGDM (R&BA)

Programme Curriculum

Foundation Programme

Basic Business Communication | Basic Accounting | Basic MS Excel | Basic Statistics |
Bloomberg Market Concepts | Understanding Entrepreneurship

YEAR-I

Trimester - i

- Managerial Economics
- Business Communication
- Financial Reporting & Analysis
- Principles of Marketing
- Organisational Behaviour
- Quantitative Methods for Management
- Spreadsheet Applications for Business
- Lal Bahadur Shastri- Leadership lessons from his life

Trimester - ii

- Macro Economics & Policy
- Fundamentals of Corporate Finance
- Cost & Management Accounting
- Human Resource Management
- Management Science
- Python Programming
- Entrepreneurial Thinking
- Machine Learning (DSC*-1)

Trimester - iii

- Global Business
- Business Research Methods
- Operations Management
- Strategic Management - I
- Legal Aspects of Business
- Project Management (DSC*-2)
- Visual Analytics (DSC*-3)

YEAR-II

Trimester - iv

- Strategic Management - II
- Specialisation Elective - 1
- Specialisation Elective - 2
- Specialisation Elective - 3
- Specialisation Elective - 4

* Domain Specific Core (DSC) Courses

Trimester - v

- Entrepreneurial Practice
- Business Ethics & Corporate Governance
- Specialisation Elective - 5
- Specialisation Elective - 6
- Open Elective / Seminar

Trimester - vi

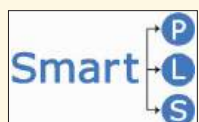
- Sustainability and CSR
- Leadership
- Specialisation Elective - 7

Elective Courses

- Machine Learning
- Project Managements
- Visual Analytics
- Investment Analysis & Portfolio Management
- Financial Analytics
- Mergers, Acquisitions & Corporate Restructuring

- Financial Risk Analytics
- RDBMS & Data Warehousing
- Machine Learning-Supervised
- Machine Learning-unsupervised
- Blockchain Technologies
- Big Data Analytics
- Deep Learning & Natural Language Processing

- Total Quality Management
- Supply Chain Analytics
- Advanced Management Science
- Digital Marketing
- Consumer Analytics
- Pricing & Revenue Analytics
- Web & Social Media Analytics

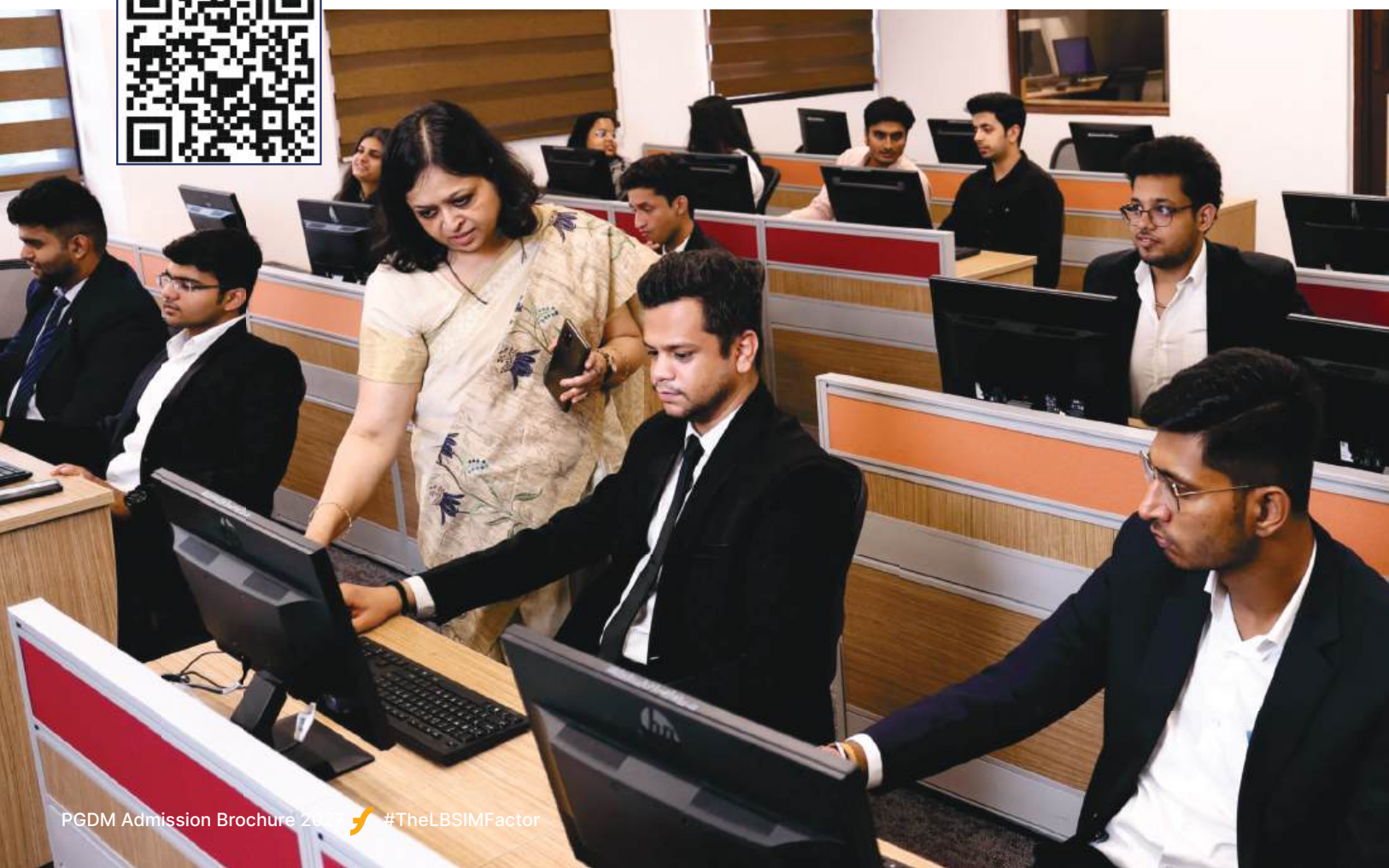


POST-GRADUATE DIPLOMA IN MANAGEMENT (ARTIFICIAL INTELLIGENCE & DATA SCIENCE) (2027-29)

Lal Bahadur Shastri Institute of Management, Delhi, has launched the Two-Year Post Graduate Diploma in Management (PGDM) in Artificial Intelligence & Data Science (AI & DS). This programme is first of its kind in the country and caters to a niche area that has become an integral part of world business and innovative management education. AI & DS competence draws huge attention from the industry and business leaders. Sensing the demand for such expertise in the country, LBSIM has taken this major initiative to commence this programme. The programme has the approval of AICTE, Ministry of Education, Government of India.

The Programme aims to create a cadre base of professionals by equipping them with a holistic approach towards solving problems in a highly complex and volatile business world by using Artificial Intelligence and state-of-art Data Science techniques. This innovative programme by the Institute is unique in that it integrates into the curriculum, cutting-edge AI learnings with Data Science by preparing students to apply these powerful tools in their professional careers.

Besides the technical skills, the programme ensures inculcation of value-based management skills with a humane and pragmatic approach for effective contribution to the society and the corporate world.



Programme Educational Objectives

PEO 1: Apply integrated management knowledge to solve complex business problems and make effective decisions across organizational functions and industries.

PEO 2: Demonstrate ethical leadership and social responsibility, guided by strong values, and a commitment to inclusive and sustainable business practices.

PEO 3: Collaborate and lead effectively in diverse and global environments, communicating ideas clearly and contributing to high-performing teams.

PEO 4: Identify and pursue entrepreneurial and innovative opportunities by translating environmental and market insights into viable business ventures or strategies.

PEO 5: Demonstrate Artificial Intelligence and Data Science expertise by applying discipline-specific concepts, tools, models, and frameworks to analyze, interpret, and solve industry-specific problems.

Programme Outcomes

PO 1: Apply knowledge of management theories and practices to solve business problems.

PO 2: Foster Analytical and critical thinking abilities for data-based decision making.

PO 3: Develop Value based Leadership ability.

PO 4: Understand, analyze and communicate global, economic, legal, and ethical aspects of business.

PO 5: Lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

PO 6: Convert environmental opportunities into business ideas and plans by using strategic and entrepreneurial thinking.

PO 7: Leverage artificial intelligence and machine learning to enhance decision-making across organizational functions.

PO 8: Transform complex data into insights by employing advanced analytics and data visualization tools to drive innovation and competitiveness of business organizations.

Programme Structure

The Two-Year Full-Time Post Graduate Diploma in Management (Artificial Intelligence & Data Science) programme comprises six trimesters. A foundation programme is offered before the commencement of regular classes to help the incoming candidates cope with the rigors of the PGDM (Artificial Intelligence & Data Science) Programme by offering courses that bridge the knowledge gap among students coming from undergraduate programmes in different academic domains.

During the first year, the emphasis is primarily on core courses to build a foundation of conceptual, technical and managerial skills required for pursuing specialised study in various domains of Artificial Intelligence and Data Science. These core courses help students build solid technical foundations along with core management concepts. The courses cover management areas like Marketing, OB/HR, Economics, Accounting & Finance, Operations, General Management as well as Artificial Intelligence and Data Science domains. A lot of emphasis is laid on hands-on training of softwares for implementing the concepts taught.

In the second year, students have to opt for 7 specialisation electives, one open elective in addition to 5 core courses. This enables them to pursue a detailed learning in the areas of their specialization. During this year, students also undertake a Capstone Project study under the guidance of a faculty member. The capstone project spans three trimesters for developing a portfolio that helps students undertake a real-life project for data insights using AI & DS techniques for managerial implementation. Participants are also required to complete online certifications which carry credits.

Summer Internship

Each student is required to undertake summer internship in a company of repute for the duration of 8-10 weeks as part of the course curriculum after the third trimester examination. They also need to undertake a project assignment with the company. This internship provides an opportunity to the students to have a first-hand practical exposure and allows them to relate the conceptual and analytical skills acquired in classroom to actual managerial practices. The Institute's faculty as well as the experts from the organisation where these projects are carried out, evaluate various projects undertaken by the students.

Scholarly Research Project (Srp)

The Scholarly Research Project is a core requirement for second-year students, designed to cultivate their research skills and explore new management opportunities through the application of analytical tools. This involves students selecting a business problem and solving it with relevant AI/ML tools, all under the guidance of a faculty mentor. The culmination of the SRP is a research paper, which students are encouraged to submit for potential publication or conference presentation. The project concludes with the submission of this paper and a PowerPoint presentation delivered to an external panel comprising experts from both academia and industry.

PGDM (AI & DS)

Programme Curriculum

Foundation Programme

Basic Business Communication | Basic Accounting | Basic MS Excel | Basic Statistics |
Bloomberg Market Concepts Understanding Entrepreneurship

YEAR-I

Trimester - i

- Managerial Economics
- Business Communication
- Financial Reporting & Analysis
- Principles of Marketing
- Organisational Behaviour
- Quantitative Methods for Management
- Python Programming
- Lal Bahadur Shastri- Leadership lessons from his life

Trimester - ii

- Macro Economics & Policy
- Fundamentals of Corporate Finance
- Cost & Management Accounting
- Human Resource Management
- Management Science
- Spreadsheet Applications for Business
- Entrepreneurial Thinking
- Machine Learning - Supervised (DSC* - 1)

Trimester - iii

- Global Business
- Business Research Methods
- Operations Management
- Strategic Management - I
- Legal Aspects of Business
- RDBMS & Data Warehousing (DSC* - 2)
- Machine Learning - Unsupervised (DSC* - 3)

YEAR-II

Trimester - iv

- Strategic Management - II
- Specialisation Elective - 1
- Specialisation Elective - 2
- Specialisation Elective - 3
- Specialisation Elective - 4

* Domain Specific Core (DSC) Courses

Trimester - v

- Entrepreneurial Practice
- Business Ethics & Corporate Governance
- Specialisation Elective - 5
- Specialisation Elective - 6
- Open Elective / Seminar

Trimester - vi

- Sustainability and CSR
- Leadership
- Specialisation Elective - 7

Elective Courses

- Machine Learning -Supervised
- RDBMS & Data Warehousing
- Machine Learning - Unsupervised
- Data Modelling & Visualisation
- Blockchain Technologies
- Big Data Analytics
- Artificial Intelligence
- Data Privacy & Cyber Security

- AI for Consumer Behaviour
- AI in Retailing
- AI in eTailing
- AI and ML in Financial Services
- AI in Investments
- Robotics
- Generative Adversarial Networks
- Computer Vision

- Ambient Computing
- Deep Learning & Natural Language Processing
- Project Management
- Reinforcement Learning
- Pricing & Revenue Analytics



ADMISSION PROCEDURE FOR PGDM PROGRAMMES



Eligibility

- Bachelor's equivalent degree, with a minimum of 50% aggregate marks or equivalent in any discipline, from a recognized university in India or abroad (recognized by the UGC / Association of Indian Universities). The bachelor's degree or equivalent qualification obtained by the candidate must entail a minimum of three years education, after completing senior secondary schooling under the 10+2 system or equivalent.
- Candidates appearing for the final year of bachelor's degree/equivalent qualification examination in the year 2027 can also apply. However, such candidates must submit a certificate from the Principal/Registrar of their University/institution certifying that the candidate has obtained 50% marks or equivalent based

on latest available grades/marks. The deadline for submission of the marksheet and the certificate is December 15, 2027

Non-fulfilment of this condition will automatically result in the cancellation of the provisional admission.

Applicants should note that the mere fulfilment of minimum eligibility criteria will not ensure consideration for shortlisting by LBSIM. Candidates must declare and maintain a valid and unique email account and a phone number throughout the selection process.

All candidates are required to submit the scores of the latest Common Admission Test (CAT 2026) or Xavier Aptitude Test (XAT 2027) or have a valid GMAT score from 1st January 2023 to 31st January 2027.

Foreign students, PIO and NRI sponsored candidates are also eligible and are required to take the Graduate Management Aptitude Test (GMAT) at a test centre outside India, between October 1, 2026 and January 15, 2027.

Candidates will be required to furnish their GMAT scores while applying and provide an attested copy of the GMAT score sheet to the Admission Office for verification at the time of the personal interview. GMAT scores without the above document will not be accepted and the application may be summarily rejected.

LBSIM uses the CAT score for short-listing/selecting the candidates for its Post Graduate programmes in Management. IIMs have no role either in the selection process or in the conduct of the programmes.

Selection Process



- Candidates are short-listed based on CAT/XAT/GMAT scores, prior academic performance, work experience and other information disclosed in the application form.
- Only short-listed candidates will be called for Extempore and Personal Interview which will be held during February and March 2027.
- Weightage for final selection will be 60% for CAT/XAT/GMAT score and 40% for prior academic performance, Extempore, Personal Interview and work experience.
- Selection Process may be modified in view of the situation prevailing at that time of the year.

Apply Online



Online Mode : www.Lbsim.ac.in or Forms.Lbsim.ac.in

Fees : Rs. 2200/- +GST (If Applicable)

Extempore & Personal Interview (Online and Offline)



Offline Mode: Lal Bahadur Shastri Institute of Management, Delhi Campus

Online Mode

Important Dates

Issue of Application Form	: Sep 2026
Common Admission Test (CAT)	: 29th Nov 2026 (Sunday)
Last Date of Form Submission	: Dec 2026
Xavier Aptitude Test (XAT)	: 3rd Jan 2027 (Sunday)
Personal Interview Dates	: February 2027
Result Declaration	: March 2027
Fee Deposit	: March – June 2027
Programme Commences	: June 2027 (Tentative)

Admission Offer

Result of the selected candidates shall be displayed on:

- LBSIM Website: www.Lbsim.ac.in
- Communicated to selected candidates via Email

LBSIM will not accept any responsibility for non-receipt of any admission related communication by way of loss during transit or otherwise. All matters of dispute will be subject to the legal jurisdiction of Delhi Courts.

FEES AND OTHER CHARGES FOR PGDM BATCH 2027-29

LAL BAHADUR SHASTRI INSTITUTE OF MANAGEMENT, DELHI

Post Graduate Diploma in Management (PGDM) (2 Year Fulltime)

1. PGDM - General
2. PGDM - Financial Management
3. PGDM - Research & Business Analytics
4. PGDM - Artificial Intelligence & Data Science

Academic Year	Installment	Due Dates of Payment	General Seat	Corporate Sponsored Seat
2027-28	I	At the time of admission	495000	610000
	II	By November 1, 2027	410000	560000
TOTAL			905000	1170000
2028-29	III	By April 15, 2028	410000	560000
	IV	By November 1, 2028	410000	560000
TOTAL			820000	1120000
TOTAL			1725000	2290000
Additional Charges			Amount in INR	Amount in INR
1. Experiential Immersion Program (2 Mandatory Credit Courses): a) Rural Immersion program (with India's leading NGOs) b) Outbound Leadership program (with TATA Steel Adventure Foundation) Note: These programs are subsidised by LBSIM. (To be added to First Installment)			25000	25000
2. Security (Refundable) (to be added in First Installment)			10000	10000
3. Examination Fee (In four equal installments of Rs. 3750/-each)			15000	15000
4. Management Grid Fee (at the time of admission)			50000	50000
5. Alumni Fee (Lifetime Membership) (at the time of admission)			15000	15000
6. International Immersion Program (Optional) a. LBSIM shall select among the students who have applied for the international immersion program. b. LBSIM shall partly subsidise the actual expenses for this program.				
HOSTEL CHARGES				
ACADEMIC YEAR	INSTALLMENT	DUE DATES OF PAYMENT		AMOUNT IN INR
2027-28	I	At the time of Admission		240000
		Security Deposit (Refundable)		10000
2028-29	II	By Nov 1, 2027		200000
Note: 1. Hostel Facility is on first come, first serve basis. Electricity charges will be as per sub-meter reading. 2. Students from Delhi may also apply.				
MERIT -CUM- MEANS SCHOLARSHIPS				
LBSIM offers full scholarships to selected EWS and meritorious students.				
WITHDRAWAL AND REFUND POLICY				
1. LBSIM follows AICTE regulations for withdrawal and refund of fees. 2. All disputes are subject to the jurisdiction of the courts in Delhi.				
Application form fee Rs. 1500/- till 15th November 2026, Rs. 2200/- from 16th November onwards				

IMMERSION PROGRAMMES (EXPERIENTIAL LEARNING)

LBSIM offers transformative experiential learning through three Immersion Programmes:

1. Rural Immersion Programme (Mandatory Credit Course, 10 Days)

LBSIM partners with India's best NGOs contributing to development of rural India - Bharat - through diverse ways such as community strengthening, resources conservation, education and skill building, empowerment of women and marginalised communities among others. The students visit various villages in Uttar Pradesh, Madhya Pradesh, Uttarakhand, Rajasthan and Gujarat for 10 days wherein they stay with locals, learn about their challenges and resilient efforts towards progress and present their learning and suggestions at LBSIM as part of a credit course.

2. Outbound Leadership Immersion Programme (Mandatory Credit Course, 10 Days)

LBSIM partners with Tata Steel Adventure Foundation for outbound expeditions amidst nature in Uttarkashi (Uttarakhand) and Jamshedpur (Jharkhand). For 10 days, students internalize elements of team dynamics such as planning and effective communication, empathy and fortitude, improvisation and entrepreneurial spirit, mentoring and leadership. The students present their learning at LBSIM as part of their credit course.

3. International Immersion Programme (Optional, 10 Days)

LBSIM has partnership with various International Business Schools for a 10 day International Immersion Programme. Based on the selection process comprising written test and interview process, bright candidates are offered opportunity to participate in this programme. They learn from the best foreign instructors, engaging in new pedagogical innovations, workshops, and labs. The program also includes visits to local infrastructure projects, as well as an immersion in local customs, culture, and sightseeing.



INTERNATIONAL
IMMERSION
PROGRAMME:
INSPIRING
GLOBAL
CITIZENSHIP

LBSIM's International Immersion Programme marks a pivotal step in its commitment to global education, offering students a transformative blend of academic rigor and cultural exploration. Through this initiative, participants gain firsthand exposure to international business environment, enriching their understanding of global markets and practices. The immersive experience not only deepens their academic insights but also nurtures essential qualities of global awareness, adaptability, and responsible leadership, preparing them to thrive in an interconnected world.

SUNWAY UNIVERSITY, Malaysia: A truly Asian focussed global experience

LBSIM successfully conducted an inward mobility immersion program at Sunway University, Malaysia, for a cohort of 16 students, spanning 1–10 August 2026. The cohort completed lecture series covering sustainability, business/economics, and management topics, delivered by faculty from Sunway Business School, reflecting strong institutional collaboration. Students visited Royal Selangor, Bank Negara Malaysia (BNM), SD Guthrie (Golden Hope Academy), and Sunway Sanctuary/Sunway Medical Centre, offering direct exposure to Malaysian industry, central banking, and corporate wellness sectors. The program concluded with student group presentations, a Farewell Ceremony, and a Parting Dinner at Tea Garden — providing formal closure and relationship-building with host faculty and staff. The cohort was guided by Dr. Rajkumari Mittal.



University of Dubai Immersion: Bridging Cultures and Industries

University of Dubai Immersion: Bridging Cultures and Industries Continuing its global engagement, LBSIM twice conducted International Immersion Programme at the University of Dubai in 2025 and 2023 coordinated by Dr. Moni Mishra and Dr. Gaurav Joshi respectively. PGDM students gained a unique international education and cultural experience, delving into the UAE's business- friendly environment, Islamic Banking, sustainability, and creative problem-solving through case studies. Beyond academics, students explored Emirati culture, hospitality, and iconic landmarks. Professional development included visits to the International Humanitarian City and Job Shadowing at Century Financials Ltd., providing insights from industry leaders.



UKM, Malaysia Immersion: A Tapestry of Tradition and Modernity

LBSIM orchestrated a memorable International Immersion Program at Universiti Teknologi Malaysia (UKM), where 15 students, accompanied by Prof. Vijayalakshmi Iyengar, delved into the vibrant culture of Malaysia. The program provided a unique blend of tradition and modernity, showcasing Malaysia's commitment to sustainability and gender equality.



These international immersion experiences reflect LBSIM's commitment to nurturing well-rounded and globally conscious leaders. By providing a platform for cultural exploration and academic enrichment, the institute ensures that its students are not only academically competent but also equipped to navigate the complexities of a globalized business environment. The International Immersion Program stands as a testament to LBSIM's dedication to shaping future leaders with a deep understanding of diverse cultures and business practices.



UTM, Malaysia Immersion: Beyond Borders of Learning

In a 10-day International Immersion Program at Azman Hashim International School of Business, Universiti Teknologi Malaysia, under the guidance of Dr. Samant Shant Priya during October 2023, Students were immersed in a rich tapestry of academic and cultural experiences. The program offered sessions on Design Thinking, Islamic Banking, and exploration of Malaysia's cultural heritage through visits to landmarks, local markets, and cultural performances. Insights into NGO activities and the palm oil industry added depth, while a diverse culinary journey encapsulated the essence of Malaysian life.



RURAL IMMERSION PROGRAMME | A Journey of Learning, Awareness and Social Responsibility

Rural and social immersion programmes play an essential role in transforming students into compassionate, socially conscious, and responsible individuals. Unlike conventional classroom learning, these initiatives emphasize experiential education by placing students directly within rural environments. Through meaningful interactions with local communities, students develop a deeper understanding of cultural diversity, everyday challenges, and grassroots realities. This exposure broadens their perspective on development and inequality while fostering empathy and a commitment to inclusive and sustainable growth.

The Rural Immersion Programme (RIP) forms an integral academic requirement for all first-year students, carrying three academic credits. It is structured with clearly defined objectives, learning outcomes, and evaluation criteria to ensure a well-rounded educational experience. For the academic year 2025-26, the programme was conducted from 3rd October to 13th October across eight locations: Manda (Uttar Pradesh), Solsinda (Indore, Madhya Pradesh), Alwar (Rajasthan), IRMA Anand (Gujarat), Jhabua (Madhya Pradesh), Bedla (Udaipur, Rajasthan), Chandela (Abu Road, Rajasthan), and Manawar (Madhya Pradesh). Each site accommodated approximately 40 to 60 students, facilitating meaningful and immersive engagement with the communities.

In Manda, students examined aspects of rural living, governance, infrastructure, and education through direct interactions with villagers and officials. They identified critical challenges such as poor sanitation, limited access to healthcare, low awareness of government schemes, and dependence on agriculture and daily wage labour. Issues relating to water availability and educational barriers were also highlighted. Visits to historical and environmental sites like Manda Fort, Sirsi Dam, and a solar power plant enriched their learning experience. Students also worked with Panchayat members and staged a street play to raise awareness about women's health.

In Solsinda, students conducted field research to compare official development claims with actual ground realities. While welfare schemes such as PMAY and Ladli Behna Yojana showed positive impacts in housing and financial support, significant gaps remained in transparency, grievance redressal systems, and digital connectivity. Challenges in access to clean drinking water and infrastructure resilience were noted, along with agricultural risks and limited understanding of digital platforms like e-NAM.

The Alwar immersion was in collaboration with established organizations including Sapna Foundation, Ibtada, Tarun Bharat Sangh, Sehgal Foundation, and the Satyarthi Movement. Students participated in self-help group meetings, visited community centers, and attended sessions on sustainable practices such as water conservation and agriculture.

At IRMA Anand, students experienced a blend of academic learning, field exposure, and village stays. Classroom sessions on research methodologies complemented visits to institutions like NDDDB and Amul, which demonstrated successful cooperative models. Living with host families gave students firsthand knowledge of rural livelihoods, dairy practices, irrigation, and the role of women in households and self-help groups.

In Jhabua and Alirajpur, in partnership with NGO Shivganga, students interacted with tribal communities, studying farming techniques, migration, local financial systems, and innovative water practices like Halma. These experiences underscored the importance of integrating traditional knowledge with modern development strategies.

In southern Rajasthan, collaborations with Astha Sansthan and MKSS revealed challenges in education, particularly among adolescent girls, due to societal norms and lack of sanitation facilities. Health concerns such as anemia, malnutrition, and occupational hazards like silicosis were also observed.

The Chandela programme involved group-based research projects on topics like governance, social security schemes, and forest rights, while in Manawar, students worked with the DHAN Foundation to study rural governance, agriculture, and financial systems. Although awareness levels were increasing, gaps in service delivery persisted despite strong community resilience.

Overall, the Rural Immersion Programme offered invaluable insights into rural India, strengthening students' empathy, analytical thinking, and dedication to contributing toward equitable and sustainable development.



OUTBOUND LEADERSHIP PROGRAMME

A Transformative Expedition in Collaboration with Tata Steel Adventure Foundation and Innergize



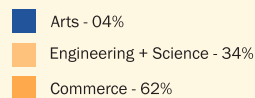
The Outbound Leadership Program (OLP) for 2025-26 was held from 29 March to 11 April 2026 in collaboration with Tata Steel Adventure Foundation (TSAF) and INNERGIZE. Designed to develop leadership, teamwork, resilience, and decision-making among management students, the six-day experiential curriculum (excluding travel) combined high- altitude treks, technical challenges, and structured team- building exercises. Participants undertook treks to Dodital Lake (10,200 ft), Mugda Top (11,400 ft), and Kedar Kantha (12,000 ft), with around 90% of students summing- an outcome reflecting strong preparation, stamina, and adaptability.



In the OLP 2025-26, a total of 317 students completed the program across seven batches (six under TSAF and one under INNERGIZE). Each batch was accompanied by an LBSIM faculty member and subdivided into small teams of 6-8 students, each monitored and evaluated by an instructor to ensure focused mentoring and safety. A medical doctor was stationed at base camp throughout the program. Evaluation criteria were transparent and shared with participants in advance, with assessments weighted 60% by TSAF and 40% by the accompanying faculty member to balance technical and contextual performance feedback. Beyond physical challenges, the OLP emphasized reflective learning and sustainable field practices. Nightly debriefs connected wilderness experiences to organizational leadership concepts- problem-solving, conflict resolution, communication, and ethical decision-making-reinforcing practical takeaways. The program delivered measurable personal growth, heightened team cohesion, and robust risk- management protocols, establishing a high standard for experiential leadership development in the institute's curriculum.

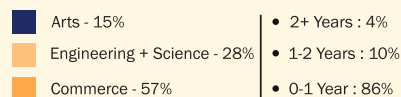


PLACEMENT



Lal Bahadur Shastri Institute of Management lived up to its glorious past yet again and witnessed another wonderful year of placements and internships. A host of companies (150+ Firms) from a variety of sectors such as FMCG, Consulting, IT and ITes, Engineering and Durables,

BFSI, Market, Research, Education, Electronics etc visited the campus in 2025-26.



Placements of Batch 2024-26

Highest CTC	24.0 LPA
Average Top 10% CTC	16.13 LPA
Average Top 25% CTC	14.19 LPA
Average Top 50% CTC	13.11 LPA
Batch Average	12.32 LPA
Total Recruiters	85
PPO	38

Placements by Courses

Programmes	Highest CTC	Average CTC
General	24.0	12.4
FM	17.0	12.5
RBA	15.1	12.2
AI & DS	14.7	12.1
E-Business	16.4	12.0



SECTOR-WISE PROMINENT RECRUITERS

RESEARCH & CONSULTANCY	IT, ITES & AI	BANKING, INSURANCE & FINANCIAL SERVICES	ENGINEERING, CONSTRUCTION & DURABLES	FMCG & OTHERS
- Deloitte - EY GDS - Darashaw - Capgemini - Gartner - Bain & Co. - KPMG - Wipro - Blackstone - Rodic - Consultancy - WNS - Grant Thornton	- Infosys - Wipro - HCL Tech - Cloudkeeper - InfoEdge - Capgemini - Infosys BPM - United Layer - Visit Health - Cognizant - Tech Mahindra - Webisdrom - Genpact - Nagarro - Cyfuture - Newgen Software - Cvent - Beroe	- ICICI Bank - HDFC Bank - Marsh - Dezerv - Oxane Partners - ICICI Prudential - ICICI Securities - Bajaj Housing Finance - Bajaj Allianz - Motilal Oswal - South Indian Bank - Coverbizz - Progcab - Kroll	- Kia - Honda - Sony - IFB - Asian Paints - Godrej Enterprise Group - Mercedes-Benz - Greenlam Ind. - Century Ply - Tecno - Newworld Developers - BluthSolar	- Adani Wilmar - Wings Pharmaceuticals - Urban Harvest - Fambo - Speedex - Deepak Fertilizers - Franchise India - Zee Entertainment



Summer Internships provided an opportunity for students to implement theories, concepts and skills learnt during three trimesters. It allows students to go beyond the realms of the classroom and gain insight into the corporate world. Over 110 companies visited the campus and offered opportunities in diverse areas such as Banking and Financial services, Engineering and Durables, FMCG and IT/ITES amongst others.

Summer Internship Statistics of Batch 2025-27



388 Total Students Placed

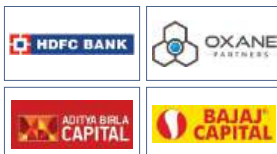
- 6% IT/ITES
- 33% BFSI
- 8% Engineering & Durables
- 11% Research & Consultancy
- 14% FMCG/FMCD
- 28% Others

Highest Stipend
160,000*

Average Stipend
44,185*

*For 2 Months of Internship

Banking & Financial Services



Automotive



IT/ITES



FMCG/FMCD



Research & Consultancy



Electronics



FACULTY



The Institute has highly competent and dedicated faculty spread over all functional and management areas such as Economics and Public Policy, Finance and Accounting, General Management and Strategy, Information Technology and Systems, Marketing Management, Business Law, OB and HRM, and Operations and Business Analytics. The Institute also draws on visiting faculty from various universities, business enterprises and research institutions.



ECONOMICS & PUBLIC POLICY

The Economics area provides the fundamental theoretical base in Micro and Macroeconomics so that the participants are able to understand and appreciate the linkages in economic policy, implementation and evaluation.

**DR. SHEKHAR KUMAR SINHA**

Professor Emeritus

Ph.D. Economics (Mumbai University)

PGDM (AIMA)

MA Eco. (Delhi School of Economics, DU) BA Eco. (Hons) (St Stephen's College, DU)

Area of Research

Digital Transformation in Government and Public Sector Organizations, Productivity and Efficiency in Government Organizations

**DR. ACHINTAN BHATTACHARYA**

Professor Emeritus

Ph.D (Food Policy) (Agri. Econ.), University of Agra

LL.B (Law), University of Delhi

M. Phil (Public Administration), Punjab University

M. A (Economics), University of Calcutta

Areas of Interest

Governance Issues and Public Policies; Technology, Reforms and Corporate Governance; Issues in Ethicality and Graft; Indian core management Paradigms and Srimad Bhagawad Geeta; Policy Issues in Banking and Financial Services etc.

**PROF. VIKAS GURU**

Associate Professor of Practice

Ph.D. Information Systems (IIM Lucknow)

MBA (IIM Ahmedabad)

BE (SGSITS, Devi Ahilya University Indore)

Areas of Interest

Digital Public Infrastructure framework and exclusions.

A Stakeholder Analysis of Spam Calls in India.

**DR. KUNWAR MILIND SINGH**

Associate Professor

FDPM Indian Institute of Management,

Ahmedabad, Ph.D. (Economics) NGB

(Deemed to be University), Allahabad,

MA (Economics) CSJM University, Kanpur

Areas of Interest

International Trade, Global Capital Flows, Econometric Modelling, Case Writing

**DR. PERMINDER JIT KAUR**

Assistant Professor

PhD Chemical Engineering (IIT Delhi)

M.Tech Chemical Engg. (Panjab University)

B.Tech in Chemical Engg. (Panjab University)

Areas of Interest

Circular economy, Public Policy, Value-chain analysis EVs, Green hydrogen, and Emerging technologies.



**DR. TANZEEM HASNAT**

Assistant Professor
Ph.D Economics (Jamia Millia Islamia)
Masters in Economics (Jamia Millia
Islamia) Bachelors in Economics
(Maitreyi College,
University of Delhi)

Areas of Interest

Sustainable Development, Financial
Econometrics, Energy

**DR. PINAK SARKAR**

Assistant Professor
PhD Economics and M.Phil (CDS, JNU)
Masters in Eco, St. Joseph's College Bangalore
Bachelors in HEP, St. Joseph's College Bangalore

Areas of Interest

Development Economics, Migration in India, Health Economics,
Health Technology
Assessment (HTA)

**DR. NAYANI SARMA**

Assistant Professor
Doctor of Philosophy (PhD) (JNU)
Master of Philosophy (M.Phil.) Educational Studies (JNU)
MA Economics (Cotton College State University, Assam)
BA Economics (hons.) (Cotton College under Gauhati University, Assam)

Areas of Interest :

History and Evolution of Modern University Education in India
History of Technology in India | Service Quality in Homestay Tourism

**DR. KHUSHBOO AGGARWAL**

Assistant Professor
Ph.D. (Economics), JNU
M.Phil. (Economics), JNU
M.A. (Economics), Chaudhary Charan Singh University

Areas of Interest

Development Economics, Health Economics, Education Economics,
Gender Economics, Environmental Economics, Applied Econometrics

**MS. RIYA BINDRA**

Assistant Professor
FPM in Economics (BIMTECH), Greater Noida
MA in Economics (Panjab University), Chandigarh
BA (Hons) in Economics (Deshbandhu College), University of Delhi

Areas of Interest

Macro Economics, Fiscal Policy,
& Econometric Analysis



FINANCE & ACCOUNTING

The Finance & Accounting area strives to keep the participants abreast with the latest developments, tools and techniques in the ever changing and dynamic financial environment. The faculty is actively engaged in pursuing research in various areas.

**PROF. RAJ S. DHANKAR**

Distinguished Professor
P.D.S. (Post-Doctoral Studies) (Finance)
John Anderson Graduate School of Management, University of California, Los Angeles, USA)
Ph.D. (Finance) (University of Delhi)

Areas of Interest

Financial Management, Investment Management, Security Analysis, Multinational Business Finance, Portfolio Theory

**DR. C. P. GUPTA**

Professor
Ph.D. (Fin.) (University of Delhi), M.Phil. (Fin.) (Delhi School of Economics, D.U.)
M.Com. (Delhi School of Economics, D.U.), B.Com. (H.) (Shri Ram College of Commerce, D.U.)

Area of Interest

Investment Decisions, Financial Modeling, Fuzzy Decision Making, Agricultural Commodity Trading, Valuation and Pricing of Indian IPO, Corporate Diversification, Capital Structure and Corporate Cash Holding

**DR. PANKAJ VARSHNEY**

Professor
Ph.D. (University of Delhi), Master of Finance & Control (University of Delhi)

Areas of Interest

Corporate Finance, Financial Derivatives, Business Valuation, Fixed Income Securities, Corporate Governance and Shareholder Value

**DR. GAUTAM NEGI**

Associate Professor
Ph.D. (MLS University),
MBA (University of Lucknow)

Areas of Interest

Corporate Finance,
Banking & Risk Management

**DR. SWARANJEET ARORA**

Associate Professor
Ph.D. (DAVV, Indore),
Certified Mgmt. Accountant (IMA, USA)
M.F.A.(IMS, DAVV, Indore)
UGC NET (Management 2012)

Areas of Interest

Banking, Mutual Funds, Corporate Finance and Wealth Management

**DR. RUPAK THAPA**

Associate Professor
Ph.D. in Management (Finance)
(Shiv Nadar Institution of Eminence), G. Noida
Professional Master in Banking & Finance (Asian Institute of Technology, Thailand)
MBA (Finance), (AIM, Pokhara University, Nepal)

Areas of Interest

Corporate Finance, Corporate Governance, Bankruptcy Reforms, Banking 5.0, Dividend Taxation, Capital Markets



**DR. NIDHI MALHOTRA**

Associate Professor
Ph.D. (Banasthali Vidyapith),
Certified Financial Risk
Manager (GARP, USA), MBA
Areas of Interest
Exchange Traded Funds,
Capital Markets, Financial
Services, Sustainability Finance

**DR. JAYA MAMTA PROSAD**

Associate Professor
Ph.D. in Behavioural Finance (JIIT)
MBA in Finance (JIIT)
B.Sc in Zoology (Hansraj College,
University of Delhi)
Areas of Interest
Behavioural Finance, Corporate Finance
Financial Markets, Climate resilience
Sustainable Finance

**DR. SMITA DAYAL**

Assistant Professor
Ph.D. (University of Mumbai)
NET (Management), MBA
(Finance and Marketing)
Areas of Interest
Corporate Finance,
Accounting, Financial Modelling,
Fintech, Financial Inclusion,
Climate Finance

**DR. HIMANI CHAHAL**

Assistant Professor
Ph.D. in Finance (IIT Roorkee)
M.Com. (Delhi School of
Economics) D.U., B.Com. (Hons.)
(Kamla Nehru College) D.U.,
UGC NET-JRF (Commerce)
Areas of Interest
Corporate Finance, Corp. Governance,
Family Business Management,
Sustainability Finance

**DR. PAYAL GOEL**

Assistant Professor
Ph.D. (Finance) - Panjab
University, Chandigarh
M.Com (Finance, Banking &
Insurance), Panjab University,
Chandigarh,
B.Com (Honours),
Dev Samaj College for Women,
Panjab University, Chandigarh
Areas of Interest
Behavioural Finance, Asset Pricing Models,
Financial Market Interconnectedness,
Portfolio Management and Investment
Strategies, Cryptocurrency Markets and
Blockchain

**DR. HARSHITA MONGIA**

Assistant Professor
PhD (Finance), IIT Madras
Master of Commerce, DSE,
University of Delhi
B. Com (Hons.), DDU College,
University of Delhi
Areas of Interest
Corporate Finance, Mergers and
Acquisitions, Banking and Financial
Institutions



VISITING FACULTY

PROF. PREM SIBBAL

M.Sc., PGDPM -HR, (FMS, Delhi),
MBA, CAIIB (IIBF)

PROF. V. K. MEHTA

Ph.D. (University of Delhi),
MEc (University of New England, Australia)

PROF. EISH TANEJA

CA, CPA (USA)

PROF. RAM ADHAR CHOPRA

MBA, CAIIB, CFP, DBF

PROF. GIRDHARI LAL

MBA, ACS, PMP, Six Sigma Trained

PROF. MANAV VIGG

B.Com Hons, FCA

GENERAL MANAGEMENT & STRATEGY

General Management and Strategy area explores what drives big business decisions as well as consequences of those decisions. The area equips the students to take different perspectives in consideration to handle real world business problems. It also gives students an idea about the growing role of business in the society.

**PROF. AJAY JAIN**

Professor of Practice
PGDM - Marketing and
Finance (IIM Calcutta)
BSc. (Mechanical Engg.)
(Delhi College of Engg.)

Areas of Interest

Sustainability with special focus
on water policy and water conservation, Social
acceptance and dissemination of proper
education, and Use of AI & Digital.

**DR. SUSHIL KUMAR DIXIT**

Associate Professor
Dean - Planning &
Development
MBA, LLB, Ph.D.
(CCS University, Meerut)

Areas of Interest

Strategic Management Entrepreneurship,
CSR and Sustainability

**PROF. SANDEEP
BHATNAGAR**

Associate Professor
Ph.D. Scholar (IM Ranchi)
MBA-MCA (ICFAI)
B. Sc. (Hons.) - Hindu (Delhi
University)

Area of Interest

Entrepreneurial Strategy, Development
Economics, Technology Determinism,
AI in Retail

**DR. SWETA SUMAN**

Associate Professor
Ph.D. (Dr B R Ambedkar
University)
Masters in Mass
Communication
(Jamia Milia Islamia)
Bachelors in Journalism (DU) UGC NET

Areas of Interest

Communication Skills, Media Studies,
Gender, Development Communication

**DR. KHUSHBOO RAINA**

Assistant Professor
Ph.D. (GGSIPU),
UGC NET, MBA
Areas of Interest
Organisation Behaviour, HRM,
Strategic Management,
Business Research

**DR. JYOTI JINAGAL
KARLOOPIA**

Assistant Professor
PhD (HRM/OB/ General Mgmt.)
IIT Roorkee.
Masters (HRM/OB) IMS,
Kurukshetra University.
Bachelors in Business Administration,
IMS, Kurukshetra University.

Areas of Interest

Human Resource Management,
Organisational behaviour, Design
Thinking, Innovation, Healthcare
Management

**DR. AVDRESH KUMAR**

Assistant Professor
Ph.D. in Political Science
(JNU)
Masters in Political Science
(Kirori Mal College, DU)

Areas of Interest

Labour Studies, Workplace
Surveillance
Women Labour and Technology, Social
Exclusion and Identity Politics



VISITING FACULTY

DR. G.G. DWIVEDI

Ph.D. in International Relations, (Jawaharlal Nehru University (JNU))
M.Phil. in Defence & Strategic Studies (Madras University)
M.Phil. in Security & Strategic Studies (Madras University)
MBA (Human Resource Management) (IGNOU)
PGDM (HR) (IGNOU)
M.Sc. in Defence Studies (Madras University)

MR. AMITAVA BANERJEE

Ph.D. (Pursuing) (Banasthali Vidyapeeth)
Masters in Commerce (Calcutta University)
Bachelors in Commerce (Calcutta University)

INFORMATION TECHNOLOGY & SYSTEMS

The explosion of information technology in organisations and the wide web of local area networks, intranet, internet and AI have changed the way business will be conducted in the future. Considering the latest developments, the IT Area offers various courses which help the participants use and analyse information and information systems effectively.

**DR. REKHA GUPTA**

Professor
Dean - Academics
Ph.D.(Jamia Millia Islamia), M.Phil., M.Tech. (Computer Science),
MS (Computer Science)

Areas of Interest

ERP Critical Success Factors and Selection Models, Multicriteria
Decision-Making, Fuzzy Logic

**DR. GEETANJALI SAHI**

Associate Professor
Ph.D., MCA (M. D. University)

Areas of Interest

Data Mining, Data Visualisation, Data Analytics, E-commerce,
Website Usability.

**DR. ANISHA GUPTA**

Assistant Professor
PhD in Computer Science (GD Goenka University)
M.Tech in Computer Science (Banasthali Vidyapith)
B.E. in Computer Science (Jammu University)
Advanced Certification in AI&ML (IIT Guwahati)

Areas of Interest

Natural Language Processing, Machine Learning
Deep Learning, Data Mining

**DR. MONIKA LAMBA**

Assistant Professor
Ph.D in Machine Learning (The NorthCap University)
M.Tech in CSE, USICT, (GGSIPU) Delhi.
B.Tech in CSE, Ansal Institute of Technology (AIT), (GGSIPU) Delhi.

Areas of Interest

Machine Learning, Deep Learning, Artificial Intelligence, Data Science & Analytic
Healthcare & Biomedical Computing, Multi-Criteria Decision-Making (MCDM)
Decision Support Systems



VISITING FACULTY

DR. ALOK YADAV

FM (Ph.D. in Econometrics), MDI,
Gurugram

MARKETING

The Marketing area aims to develop and enhance the skills and knowledge base of the participants by teaching the latest marketing theories and industry's best practices. The faculty is actively engaged in research and consultancy in different areas of marketing.

**DR. PRAVEEN GUPTA**

Professor
Director, LBSIM
Ph.D. (University of Rajasthan), MBA (FMS, Delhi University)
M.Sc. (Physics), (University of Delhi)

Areas of Interest

Brand Management, Business Marketing, Supply Chain, Entrepreneurship, Strategic Management

**DR. ANUPAM NARULA**

Professor
Certificate in Marketing, NTU, Singapore, Ph.D. (Economics), Kanpur University
M.A (Economics), Kanpur University, PGDM (Marketing), Dr. Gaur Hari Singhania
Institute of Management & Research, Kanpur, B.Sc. (Mathematics), Kanpur University

Areas of Interest

Consumer Behaviour, Service Marketing, International Marketing, Global Innovation Strategy, Next Gen Marketing and Marketing Strategy for Higher Education Institutions (HEIs).

**DR. NALIN JAIN**

Professor
Ph.D. (DMS IIT Delhi), MBA (FMS Delhi University)
B. Tech (Electrical) (IIT, BHU Varanasi)

Areas of Interest

Services Marketing, Customer Relationship Management, Strategic Marketing, Entrepreneurship, Strategy, Family Business

**DR. SHELENDRA K. TYAGI**

Associate Professor
Ph.D., PGCSM (IIM Kozhikode), MBA
B.Tech (Mechanical Engg.)

Areas of Interest

Marketing Analytics, Competitive Intelligence, Key Account Management, Brand Equity Management, Sales Management

**DR. YUKTI AHUJA**

Associate Professor
PhD (Marketing) IK Gujral Punjab Technical University, Punjab
MBA, GGSIPU, Delhi
Bachelors in English Literature, Delhi University

Areas of Interest

Consumer Behaviour, Influencer Marketing, Digital Marketing



**DR. GAURAV JOSHI**

Associate Professor
Ph.D. (Management/Agribusiness Management)
(G.B. Pant University of Agriculture & Technology),
MBA (Marketing/Finance)

Areas of Interest

Supply Chain Management, Multi-Objective Decision-Making,
Entrepreneurship and Agribusiness Management, Marketing Analytics

**DR. MOHIT LOHANI**

Associate Professor
Ph.D. Devi Ahilya University, Indore,
PGDM (MBA) IIM Lucknow, BE (DCE) Delhi
University

Areas of Interest

Digital Marketing, Retail and A.I.,
Ecommerce Platforms, Brand Marketing

**DR. EKTA SINGHAL**

Assistant Professor
Ph.D. (Marketing Management),
MBA in Marketing, UGC NET, JRF (Management)

Areas of Interest

Brand Management & Digital Marketing

**DR. PRASANT KUMAR PANDEY**

Assistant Professor
PhD (Management), ABV-IIITM, Gwalior
M.Com, Bundelkhand University, Jhansi
B.Com (Hons.), Bundelkhand University, Jhansi

Area of Interest

Cause-related Marketing, Consumer Behaviour, Technology Adoption,
Tourism Marketing, AI applications in Marketing and Marketing Analytics.

**DR. ANJALI SHARMA**

Assistant Professor
Ph.D. (Marketing), IIM Indore.
PGDM (Mkt.) Chandragupt Inst. of Mgmt. Patna., B.Com (Hons.), Patna University.

Areas of Interest

Online Flash Sales,
Service Failure and Recovery,
Digital and Influencer Marketing

**DR. ANUSHKA GOEL**

Assistant Professor
PhD (Management), GGSIPU, Delhi
MBA, GGSIPU, Delhi
B.Sc., Delhi University

Areas of Interest

Consumer Behaviour, Technology Adoption,
AI-related Research



VISITING FACULTY

PROF. S.K. JAIN

M.B.A. (FMS, Delhi University)

ORGANISATIONAL BEHAVIOUR & HUMAN RESOURCE MANAGEMENT

Human resource is a crucial element in creating sustainable competitive advantage. The OB & HR courses at LBSIM offer participants a grounding in the concepts, knowledge, and contemporary skill sets required to enhance managerial competencies of future professionals as well as provide relevant insights into the constantly evolving HR processes.

The area ensures that the graduating students are sensitive to the needs of the changing environment and are equipped to identify paradigm shifts in order to upgrade their abilities to meet business challenges.

**DR. SHEELA BHARGAVA**

Associate Professor
Ph.D. (Maharshi Dayanand University), UGC (NET), MBA

Areas of Interest

Work Ethics, Organisational Culture, Entrepreneurship, Macro Economics & HR Issues, Leadership

**DR. SHYAMALI SATPATHY**

Associate Professor
Pursing Second PhD in Mgmt. IIT Delhi, PhD in Mgmt. Sambalpur University, Odisha, MBA Sambalpur University, Odisha, BA (Econ. Hons.) GM College, Sambalpur

Areas of Interest

OB&HRM, Workplace Stress, Technostress, Employee Well-being, HR Analytics & AI in HRM Talent Acquisition and Employer Branding Employee Identity and Extended Self

**DR. MONI MISHRA**

Associate Professor
Ph.D. (University of Delhi), M.A. (Psychology) (University of Delhi), PGDHRM (IGNOU), UGC-NET JRF

Areas of Interest

Organisational Culture, Performance Management, Business Ethics, Organisational Design, Women & Empowerment

**DR. MALAVIKA SRIVASTAVA**

Assistant Professor
Ph.D. (HRM), MNNIT, Prayagraj, MBA, Dr. A.P.J. AKTU, Lucknow, BA, University of Allahabad

Areas of Interest

Human Resource Management, Organizational Behaviour, Industrial Relation Corporate/Business Communication, Soft Skill, Performance Management, National Education Policy

**DR. DARSHNA V. BANKER**

Assistant Professor
Ph.D. HR/OB (IIT, Delhi)
UGC-NET JRF (HR/IR/LL Area)
MBA HR/OB (Gujarat University)

Areas of Interest

Compassionate Leadership, Women Leadership, Academic Leadership, Conscious Leadership

**DR. SHEETAL SINGH**

Assistant Professor (Research)
Ph.D. (Management), M.A. (Psychology), MBA B Tech (Biotechnology), UGC-NET
HR Analytics - IIM Rohtak

Areas of Interest

Competency Development, Talent Management, Consumer Psychology, Organization Behaviour.

**DR. SEEP SETHI**

Assistant Professor
PhD in HR & OB (FMS, University of Delhi)
MBA (Aligarh Muslim University)
B.A. (Hons.) Economics (AMU)

Areas of Interest

Employee Well-being, Workplace Incivility, Contemporary issues in OB, Quiet Quitting, Employee Quit Intentions, Workplace Gossip



OPERATIONS MANAGEMENT & BUSINESS ANALYTICS

Operations Management area imparts knowledge of various organisational issues like planning, designing, analysing, controlling etc. across all Industry verticals. The students are familiarised with recent Industry practices related to software, quality, efficiency, sustainability and effectiveness to live up-to the edge of Industry 4.0 & 5.0. The different courses delivered by this area sensitise students towards better quality products/services which lead to better customer satisfaction, increased revenue and reduced waste.

**DR. RAJKUMARI MITTAL**

Associate Professor
Ph.D. Banasthali Vidyapith,
Rajasthan, MBA, BE

Areas of Interest

Supply Chain, Supply Chain
Modelling, Logistic Services,
Project Management

**DR. ANCHAL GUPTA**

Research Associate Professor
PhD (Supply Chain & Logistics),
Delhi Technological University,
M.Phil (Operations Research)
Delhi Univ., M.Sc. (Operations
Research) Delhi Univ.

Areas of Interest

Logistics Service Providers,
Service Quality Issues, Sustainable
Logistics Practices & Applications

**DR. HASANUZZAMAN**

Assistant Professor
PhD, IIT (ISM) Dhanbad
M.Tech. West Bengal Uni. of
Technology (now MAKAUT West
Bengal), B.Tech. Govt. College
of Engg. West Bengal

Areas of Interest

Operations Management,
Project Management, Sustainable
Development and Dynamic Simulation

**DR. PARAS GARG**

Assistant Professor
PhD, Industrial Engineering,
NIT Jaipur (MNITJ)
Masters in Industrial Engineering,
NIT Jaipur (MNITJ)
Bachelors in Mechanical
Engineering,
Dr. A.P.J. AKTU, Lucknow

Areas of Interest

Gen AI Applications in Operations and
Supply Chain, Data Science and Machine
Learning, Operations Management &
Industry 5.0

**MOHAMMAD ALIJAH HASAN**

Assistant Professor
PhD (Operations Mgmt.), IIIT,
Prayagraj, Master's (Logistics
and Supply Chain Mgmt.)
UPES. Dehradun, Bachelor's
(Oil and Gas Marketing), UPES,
Dehradun

Areas of Interest

Circular Economy, Circular Supply Chain
Mgmt. E-Waste Management, Sustainable
Supply Chain Practices & Sustainable
Operations



VISITING FACULTY

DR. A.K. VIJ

Ph.D. (IIT, Delhi), MBA,
(Faculty of Management Studies, Delhi Univ.)

DR. MUKESH MEHLAWAT

M.Sc., PhD.
(Delhi Univ.)



CAMPUS





CAMPUS INFRASTRUCTURE

LIBRARY | The Learning Resource Centre

The Learning Resource Centre at LBSIM is one of the most richly equipped libraries in terms of resources, services and infrastructural facilities in Delhi and NCR area. The LRC is fully automated with the help of the KOHA - Integrated Library Management System, which further includes smart cards, RFID, self-check-in and self-check-out, OPAC Kiosk, RFID security gates. LRC has three Syndicate Rooms & four E-Learning Rooms for academic and educational purpose(s) which are available on prior booking. The LRC has a dedicated section on Bharat Ratna, Shri Lal Bahadur Shastriji which represents the glimpses of Shastriji's life and times. LRC offers a congenial environment for study and research. State-of-the-art Information Technology (IT) products are in place to modernize its operations and services. LRC has acquired a collection of about 49,500 select documents in the form of books, reports, and other non-book materials, in different areas of Information Technology and Management. LRC has currently been subscribing 90 select periodicals in print form and online access to over 10,000 periodicals. It has a dedicated Bloomberg Lab & systems for accessing electronic databases of journals and reference sources. It has been subscribing prestigious electronic databases like Business Source Ultimate (EBSCO), EMERALD E-Journals, Sage E-Journals, Elsevier-Science Direct E-journals, PROWESS-CMIE, CRISIL Research Database, Economic Outlook-CMIE, Indiastat.com, ET Prime, Scopus Database, Regional Business News, Ebsco-Ebook Business Collection & Harvard Cases etc.

Lecture Halls and Classrooms

The campus hosts spacious, air-conditioned lecture halls and classrooms having Wi-Fi internet connectivity. All lecture halls and classrooms are equipped with white board, multimedia projectors, notebook/laptops and modern sound system.

Bloomberg Lab

LBSIM's state-of-the-art Bloomberg Lab, located in the Learning Resource Centre, is equipped with 12 Bloomberg terminals (including one anywhere access terminal), providing students with unparalleled access to one of the world's leading platforms for financial research, portfolio management, and market analytics.

This facility enables rigorous engagement with real-time and historical market data, global financial trends, macroeconomic indicators, supply chain analytics, and in-depth company, sector, and economic analyses. Bloomberg also offers AI-powered tools and features that enhance financial analysis, decision-making, and workflow efficiency.

Students earn industry-recognised credentials such as Bloomberg Market Concepts (BMC), Bloomberg Finance Fundamentals (BFF), and specialised certifications in ESG (Environmental, Social, and Governance) analytics, equipping them with competencies in sustainable finance, investment analysis, valuation, trading strategies, and portfolio management. By leveraging Bloomberg's extensive databases, analytical tools, sustainability screening capabilities, and AI-powered insights, the Bloomberg Lab serves as a dynamic bridge between academic learning and the strategic, data-driven decision-making required in global financial and business environments.



The Computer Centre at Lal Bahadur Shastri Institute of Management (LBSIM) is equipped with modern hardware, software, and networking infrastructure to support the academic, research, and administrative requirements of students and faculty. The Centre comprises a dedicated Server Room and two Computer Laboratories with a combined seating capacity of more than 100 students. Server Room Infrastructure

- Layer-2 Gigabit Switches: 18
- Firewall: SonicWall security appliance configured for enhanced network protection
- Servers: The server room is quiped with Two HPE ProLiant ML350 Gen-10 servers, each configured with an Intel Xeon Silver 4110 processor, 64 GB of memory, and a RAID-1 storage subsystem consisting of two 1.2 TB SAS drives.

LBSIM is a fully Wi-Fi-enabled campus with 61 wireless access points, providing seamless 24×7 internet connectivity across the institute. A comprehensive Local Area Network (LAN) connects all academic and administrative areas of the campus. To ensure reliable and uninterrupted internet access, the institute is supported by two leased-line internet connections terminating in the server room. Network security is strengthened through SonicWall firewalls deployed in High Availability (HA) mode, ensuring redundancy and robust cybersecurity protection.

Auditorium

The state-of-the-art elegant Auditorium, having a seating capacity of 303 persons is fully AC both for summer and winter seasons. It has recently been renovated with all AV facilities including a Digital Screen on the stage, cameras for the audience & stage view and a sound system. The spectacular stage with green rooms facilities offers a magnificent venue for conducting National and International level Conferences, Seminars and other functions.



Analytics Lab

The Analytics Lab at LBSIM is equipped with latest tools required for Descriptive Analytics, Predictive Analytics, Big Data Analytics and Business Analytics with the support of IBM SPSS, IBM Amos, NVivo, Smart-PLS and EViews. These software's bring together business focused academics and data science techniques to do cutting edge research in diverse areas related to machine learning, Big data, text mining and Internet of Things. The hands-on practice in these industry relevant areas supports industry readiness of students.



Audio Visual Room



The Audio-Visual Room is a 70-seater hall. It has state-of-the-art equipment having AI controlled camera for tracking the faculty and voiceactuated camera setup for the audience. It is also equipped with interactive panel along with a smart podium. The audio system is complemented by goose neck mikes, an amplifier and DSP for better sound quality. It is being used for a range of on line/hybrid lectures, on line meetings, lectures by foreign faculty to our students with both ways communications.

Cafeteria and Nescafe kiosk

The air-conditioned and well-furnished cafeteria that has two floors, offers a variety of dishes and cuisines for breakfast, lunch and dinner from 8 am to 8 pm. It caters to the needs of the faculty, staff and students by offering home-style food and beverages at reasonable rates. Cleanliness and hygiene are the hallmarks of the cafeteria. In addition, we have Nescafe Kiosk offering a variety of hot and cold beverages, bakery items and other snacks catering to the needs of the students.



The Institute has recently constructed a Boys Hostel just about 2 km from the campus. It is a green building with solar systems for generating electricity and a rainwater harvesting system for conserving the water. It offers air-conditioned rooms on twin sharing basis. The hostel facilities are secured with guards and CCTV surveillance cameras. The Institute has transportation arrangements for commuting from campus to hostel and vice-versa.

Boys Hostel



LBSIM has a well-equipped Medical Inspection Room under the supervision of two doctors who visit on alternate days. The Institute has also made arrangements with Hospitals like Venkateshwara Hospital, Manipal Hospital, Ayushman Hospital and Akash Hospital in Dwarka for ambulance facility as well as other emergency treatments. A special tie-up with Venkateshwara Hospital is in place for conducting Faculty and Staff's Annual Health Checkup.

Sport facilities



The Institute has facilities for indoor games such as chess, carrom and table tennis. The campus also has a well-equipped gymnasium with modern equipment for physical exercises. The institute has corporate memberships of DDA Sports Complex, Dwarka and its facilities are utilized for conducting various outdoor sports events from time to time.



Girls Hostel

Institute operates its own Girls Hostel located within 500 meters from LBSIM Campus and just opposite the Dwarka Sector 11 Metro Station. It offers air-conditioned accommodation on twin sharing basis and a mess section for the meals. The facility is adequately secured with guards and CCTV surveillance cameras and the Institute has transportation arrangements for commuting from campus to hostel and vice-versa.

Medical Facilities





RESEARCH AND PUBLICATIONS

LBS Journal of Management & Research

LBS Journal of Management & Research is a biannual publication dedicated to fostering the exchange of ideas among researchers and management professionals. The journal publishes research papers and articles that address diverse management issues and contribute to the advancement of management knowledge and practice.

LBSIM Communiqué

Communiqué is LBSIM's official newsletter, which aims to share the main events and achievements of students and faculty members on a quarterly basis. 'Communiqué' also shares research studies undertaken by the faculty through paper publications, presentations, and seminar participations. Academic assignments and consultancies undertaken by the faculty are also highlighted in Communiqué.

Executive Education

In line with a robust interface with the industry, LBSIM, Delhi has been organizing Management Development Programmes (MDPs) since its inception. LBSIM realises the vital need for training and development of existing as well as budding managers in their chosen domains and offers a wide array of training programmes. Every year, LBSIM conducts a number of in-house and open MDPs for large PSUs and major private organisations. The MDPs focus on contemporary issues while enhancing the behavioural skills and technical competencies of participants.

LBSRC - LAL BAHADUR SHASTRI RESEARCH CENTRE FOR PUBLIC POLICY AND SOCIAL CHANGE

LBSRC, the research arm of **Lal Bahadur Shastri Institute of Management, Delhi**, was established in 2005 and formally inaugurated on March 7, 2008 by the then Chairperson, LIPA. Recognised as a Centre of Excellence, LBSRC engages in interdisciplinary research addressing social, political, and economic challenges. It plays a vital role in influencing public policy and promoting inclusive, ethical, and sustainable societal development in alignment with the values of Bharat Ratna **Shri Lal Bahadur Shastri**.

Our Mission

- To facilitate the evolution of an egalitarian order based on the values of the nation's second Prime Minister, Bharat Ratna Sh. Lal Bahadur Shastri; and
- To provide a forum for conducting research study, public debates, dialogues, seminars, workshops and conferences on social, economic and political issues of topical interest through interaction with national and international organizations, on a continuous basis.

Core Research Domains

- Digital Transformation & Inclusion
- Women-Centric Public Policy
- Child & Youth Policy
- Indian Heritage, Culture & Identity
- Labour Policy & Worker Welfare
- Skill Development & Livelihoods
- Education & Rural Development
- Industry, Economy & Innovation Systems



Key Objectives

LBSRC aims to fulfil the following basic objectives to:

- To collect, collate, and disseminate information and literature on various facets of the life and values of Sh. Lal Bahadur Shastri, as a Freedom Fighter, a Political Leader, a Statesman, and as the Prime Minister.
- To provide an interactive platform for individuals, and the groups wishing to propagate the economic, social, moral, ethical, and political philosophy; espoused by Shastri ji by organising and conducting seminars, conferences, workshops, dialogues, and debates.
- To carry out research studies on various government schemes, projects, and programs resulting in the emergence of new social order and socio-economic transformation and situations/ conditions, which may cause social tension among different regions, religions, communities, castes, and creed, and suggest suitable intervention strategies; and
- To make available the findings and conclusions drawn from the research findings etc. to the concerned stakeholders including policy planners, administrators, activist groups, and NGOs to plan future course of actions for ameliorating the conditions of such sections of the society.
- To conduct self-funded and sponsored research studies, workshops, seminar, conferences, and other programs in collaboration with subject expert or national and international institutions.

LBS CENTRE FOR INTERNATIONAL RELATIONS

Lal Bahadur Centre for International Relations (LBSCIR) is a dynamic hub committed to advancing global engagement and cultivating impactful international partnerships in business and management education. The centre serves as a pivotal entity for enhancing the business school's global footprint through strategic foreign collaborations. The centre aims to:

Forge Global Academic Partnerships

Develop and nurture collaborations with renowned business schools, universities, and institutions worldwide to enrich academic and research exchanges.

Enable International Learning Experiences

Support global study programs, student exchange initiatives, and joint research projects that broaden perspectives for both students and faculty.

Cultivate a Global Network

Build lasting connections with international professionals, alumni, and partner organizations to foster meaningful cross-border academic and business interactions.

Celebrate Cultural Diversity

Encourage intercultural understanding through thoughtfully curated seminars, workshops, and collaborative initiatives that highlight global perspectives.

Our International Partner

 Sunway University Malaysia	 University of Dubai UAE	 Universiti Teknologi Malaysia Malaysia	 Prince of Songkla University Thailand
 Telkom University Indonesia	 Pathumthani University Thailand	 National University of Malaysia Malaysia	 College of Business, Northern Illinois University (NIU) USA
 Nanyang Business School Singapore	 Nipissing University Canada	 European Higher School for Economics & Management Bulgaria	 Banking Finance & Insurance Institute of Nepal Nepal





A 10-day international immersion program was successfully conducted at the Asian Institute of Technology (AIT), Thailand, from 1–10 August 2026, combining academic sessions, corporate visits, and cultural exposure. There were 12 students in this cohort. Students attended expert-led sessions covering marketing excellence, global business strategy (China), capital markets, innovation management, AI-driven leadership, scenario planning, and international business in Southeast Asia delivered by faculty from AIT and industry practitioners. The cohort visited RMA and BOSCH in Bangkok, which provided direct exposure to regional business operations and reinforcing classroom learning with realworld industry perspectives. The program concluded with student group presentations and a formal Certificate Giving Ceremony, marking structured closure and acknowledgment of participant learning outcomes. The cohort was guided by Dr. Anchal Gupta.

The international immersion programme includes a comprehensive well-rounded academic, social, and cultural exposure for students which includes lecture sessions on unique and niche topics and covers corporate visits/ meetings/ shopfloor visits to key manufacturing units, job shadowing, parliament visits, social immersion with local community/NGO visits/ countryside immersion, cultural music-dance-food festival, theatre, crosscultural debates, discussions and exchange of political and cultural thoughts to understand both countries better, lastly visiting places of national, cultural, business and social importance. In recent years, LBSIM students have participated in International Immersion Programs at the following prestigious universities:

1. Asian Institute of Technology, Thailand (2026)
2. Sunway University, Malaysia (2026 & 2025)
3. University of Dubai, UAE (2025 & 2023)
4. UKM Global University, Malaysia (2023)
5. AHIBS, UTM, Malaysia (2023)
6. Telkom University, Indonesia (2023 & 2022)
7. Pathumthani University, Thailand (2022)

The Centre for International Relations at LBSIM facilitated the visit of Prof. Nur Azam faculty from Azman Hashim International Business School UTM, Malaysia and Dr. Heppy Milyani from Telkom

University, Indonesia to deliver specialized courses in International Business Environment and Retail Management respectively at LBSIM, Delhi in January 2025. This strategic academic collaboration brings global expertise into the classroom, offering students a rich and diverse learning experience. By integrating international perspectives into the curriculum, the centre reinforces its commitment to academic excellence and global engagement. Such initiatives not only enhance the quality of education but also foster meaningful cross-cultural academic exchange, positioning the institution as a forward-thinking leader in higher education.

Dr. Sheela Bhargav, Associate Professor at LBSIM, was deputed to Telkom University, Indonesia, as part of the prestigious faculty exchange program - GLOW 2025, held from July 7 to 16, 2025. During her visit, she taught a course on Organizational Behaviour, sharing her expertise with international students and fostering cross-cultural academic collaboration. This initiative, facilitated by the LBS Centre for International Relations, reflects the institute's commitment to global engagement and academic excellence.

Through the Centre, LBSIM conducted a 10-day IT -Training Programme for the Government Officials of the Republic of Uzbekistan in 2022. The programme was attended by Uzbekistan officials working in IT departments like, Ministry for Dept. of Information Technology & Communications, Govt of Uzbekistan, Namangan Institute of Engineering and Economics, JSC Uzbek telecom, Uzbekistan etc. The programme covered Python Fundamentals, Data Analytics using Excel, Data Modelling and Visualization and Big Data Ecosystem.

The Centre plays a crucial role in positioning LBSIM as a global leader in business education. Through its foreign collaborations, the centre enhances the academic experience for students and faculty, promotes cutting-edge research, and contributes to the school's reputation on the international stage. By bridging global business practices with academic excellence, the centre helps prepare students for successful careers in a globalized economy.

Please email at: irc@lbsim.ac.in for more information on international collaborations and opportunities.



LBS INNOVATION, INCUBATION & ENTREPRENEURSHIP Centre Foundation (LBS - IIEC)

Entrepreneurship has the potential to create significant economic and social impact. When individuals take the initiative to start their businesses, they can generate new jobs, products, and services that contribute to the growth and development of local and global economies.

- Entrepreneurs often identify opportunities in the market that others may have overlooked or undervalued, and they use their skills and resources to create innovative solutions to address these opportunities.
- Entrepreneurship also has the potential to drive social change by addressing societal challenges and promoting inclusive growth.
- Social entrepreneurship, for example, focuses on creating businesses that have a positive social impact while also generating profits. These businesses may address issues such as poverty, inequality, and environmental sustainability, and can contribute to the well-being of individuals and communities.

LBS-IIEC has been set up to enable innovation and entrepreneurship at the Institute. The centre aims to bring together entrepreneurship, ideation and angel investing. The LBS-IIEC seeks to direct its efforts in a knowledge rich, risk nurturing and entrepreneurial environment while reconciling competition and collaboration.

- The goal of the centre is to increase the chances of success and growth of a start-up, shorten lead-time and reduce the cost of establishing and growing business.
- The Centre seeks to position business incubates to nurture the companies that will create wealth and employment in the country in the future.
- LBS-IIEC is equipped to provide resources and support to entrepreneurs and start-ups in their early stages of development. The features and the resources include:
 - Office Space:** Incubatees will be provided a workspace, that can be shared or private. This will help entrepreneurs to save on costs, access necessary equipment, and collaborate with other entrepreneurs.
 - Mentorship and Guidance:** Centre have experienced mentors and business professionals who provide guidance and mentorship to budding entrepreneurs, helping them navigate the challenges of starting and growing a business.

- Access to Funding:** Centre and mentors will provide access to funding through the networks of mentors, investors or venture capital firms.
- Training and Workshops:** LBS-IIEC provides training and workshops on topics such as business planning, marketing, and finance to help entrepreneurs build their skills and knowledge.
- Networking Opportunities:** LBS-IIEC provide opportunities for budding and existing entrepreneurs to connect with others in their industry, including investors, mentors, and other entrepreneurs. This can help entrepreneurs build their networks and establish partnerships.
- Administrative and Legal Support:** All the incubatees are provided administrative and legal support, such as help with accounting, bookkeeping, and legal paperwork.

LBSIM Start-up Launchpad

Through the LBSIM Start-up Launchpad, a flagship initiative of the Innovation, Incubation and Entrepreneurship Centre (IIE), aspiring student entrepreneurs are empowered to transform ideas into scalable ventures while pursuing their PGDM.

Students can pursue their entrepreneurial ambitions for up to 24 months through integrated academic pathways including Summer Internship Projects (SIP) and Final Research Projects (FRP), supported by structured mentoring, incubation, industry engagement, and access to seed funding opportunities.

Through IIEC, selected student founders receive ecosystem access, expert guidance, venture support, and growth opportunities to convert entrepreneurial aspirations into sustainable and impactful enterprises.

Industry Mentors

- Mr. Adarsh Shastri, Member - Board of Governors, LBSIM Delhi
- Mr. Rajeev Dubey, Chairman, Magic Bus India Foundation
- Mr. Lloyd Mathias, Angel Investor, Board Director on Technology & Telecom Business
- Mr. Arindam Basu, Partner, Basic Roots Consulting
- Mr. Pulkit Ahuja, Founder & CEO Proxgy, Shark Tank Fame
- Mr. Vishesh Bajaj, Founder, Knot9 and Director, SoulCurry Media
- Mr. Sumesh Kumar, Founder & CEO, Vansun Mediatech

PROMINENT ALUMNI

LBSIM has a vibrant alumni association that organises alumni meets every year. The Institute has a strong bonding and networking with 6000+ alumni who are excelling in their professional careers in India and abroad.

CIVIL SERVICES



Sanjeet Singh

Batch: 2009-2011
Deputy Commissioner, GOI
India Revenue Service
New Delhi, India



Rohit Nema

Batch: 2010-2012
Indian Foreign Service, GOI
Ministry of External Affairs
Moscow City, Russia



Munish Sharma

Batch: 2007-09
Secretary, Haryana Board of School Education
Indian Administrative Service (IAS) GOI
Bhiwani, India



Kranti Prabhat Singh

Batch: 2009-2011
Assistant Commissioner Custom,
Excise & Narcotics
Indian Revenue Service, GOI
New Delhi, India

PROMINENT ALUMNI

BANKING & FINANCE AREA



Monu Ratna
Batch: 1997-1999
Co founder and CEO
Eleven Tech Studio
Gurugram, India



Sonali Dahiya
Batch: 1995-97
Group Head Burgundy Private
Axis Bank Mumbai, India



Nishant Jain
Batch: 1996-98
Executive Director & CBO
Angel One
Mumbai, India



Manisha Saxena
Batch: 1995-1997
Managing Director LGT Wealth
India New Delhi, India



Divashree Bhasin
Batch: 2001-2003
Head, CCIB Partner: Insights Data
& Analytics Standard Chartered Singapore



Anirban Nandy
Batch: 2000-2002
Director
Bank of America Mumbai, India

HUMAN RESOURCE MANAGEMENT AREA



Divya Bali
Batch: 1995-97
Director, HR
(News Technology
Services) News Corp
Bengaluru, India



Ruchi Kuthiala
Batch: 2002-04
Senior VP, APAC- People &
Culture Warner Bros. Discovery
Singapore



Payal Gaba Vasudeva
Batch: 2001-2003
Director - HR
SGS India Mumbai, India



Rakhee L. Malik
Batch: 1996-1998
Head - HR
Kearney, Gurugram, India



Manjuri Sinha
Batch: 2005-2007
VP HR/ Global Head of GTM Org Success &
People Partners Miro Berlin, Germany

PROMINENT ALUMNI

MARKETING & CONSUMER GOODS AREA



Anurag Anand
Batch: 2000-02
Founder, Studio Aumera
Gurugram India



Puneet Gulati
Batch: 1996-98
Managing Director
Futurix Labs Pvt. Ltd.
Gurugram, India



Rahul Murgai
Batch: 1996-1998
Global Executive Vice President-
International Business Division
Havells India Limited, New Delhi, India



Mayank Chawla
Batch: 1995-1997
CEO Payments
Kredmint
Noida, India



Ansoo Gupta
Batch: 1995-1997
COO, Pinstorm
Dubai, UAE



Kabiir Khattar
Batch: 1995-1997
Asso Vice President: Media &
Entertainment EY, Gurugram, India



Saurabh Rai
Batch: 1996-1998
Partner
PwC India, Noida, India



Anurag Aren
Batch: 1997-1999
VP - CIMS Business, Europe Coforge
London, United Kingdom



Grenold D'Almeida
Batch: 1999-2001
Managing Director
JMJ Technologies, Bengaluru, India



Vikas Singh
Batch: 1997-1999
Vice President - Global Support
& Service Delivery
Hewlett Packard (HP), Texas, United
States



Anirban Chattaraj
Batch: 2001-2003
Head of AI - Engineering and
Innovation Excellence (ENGINE)
Chevron, Pune, India



Amit Kurseja
Batch: 2003-2005
Head of Digital Experience and
Platforms - Billing, Payments,
Fintech GEICO, California, United
States

INFORMATION TECHNOLOGY AREA

PROMINENT ALUMNI

CONSULTING



Anup Juneja
Batch: 2001-03
AI Operating Model Design Lead
International Airlines Group (IAG) London,
United Kingdom



Nikhil Sarin
Batch: 2002-04
Deputy Vice President & Head - Sales
Renault, Gurugram, India



Nipun Lakhota
Batch: 2005-07
Senior Manager (US)
EY, United States



Girdhari Lal
Batch: 2006-08
Director
Deloitte, New Delhi, India



Mahir Mahajan
Batch: 2007-09
Senior Principal Consultant
Oracle, Gurugram, India



Charu Aggarwal
Batch: 2001-03
Director-Head of Market Insights and
Competition Intelligence (Global Hub)
Sodexo, Mumbai, India



Pulkit Goel
Batch: 2009-11
Founder & Managing Director
Preferred Square, Gurugram, India



Vishesh Bajaj
Batch: 2002-04
Founder & Director
SoulCurry, New Delhi, India



Jasmine Kaur Sharda
Batch: 2004-06
Co-Founder & Partner
Tridentview Consulting, Mumbai, India



Pulkit Ahuja
Batch: 2010-12
Founder & CEO
Proxgy, New Delhi, India



Kumar Udaar
Batch: 2011-13
Co Founder and COO
ODN Digital Services, Gurugram, India



Ilesh Ghevariya
Batch: 2013-15
Founder and Owner
French Crown, Gujarat, India

ENTREPRENEURS

ALUMNI SPEAK



Mr. Chandra Sekhar Gopal Iyer (Batch: 2004-06)

Founder, Waterfront Ventures, London, UK

Hello, my name is Gopal. I'm a proud LBSIM alumnus from the 2004-2006 batch. As you remember, walking through the Scotty doors of the campus for the very first time, I was a bit nervous, I was quite anxious, but very hopeful, and definitely, I wasn't alone in the journey.

The learning environment at LBSIM, with a close-knit cohort and up-to-date and forward-looking curriculum, and an expert group of faculty, helped me bring together the business logic, the societal thinking, and the business ethics, which helped me develop the skill set that my organization and my clients look for. Like students at LBSIM, the relationships that I've developed over years and the way that I've been able to chart my own journey have been second to none, and I have a lot to give back as a sign of that.



Ms. Namrita Negi (Batch: 2006-08)

Head, Life Sciences Knowledge Center, Deloitte, New Jersey, United States

Hello, I'm Namrita Negi, a proud LBSIM alumna from the 2006-2008 batch. I lead the Life Sciences Knowledge Center capability within Deloitte Consulting in the U.S. The two years I spent at LBSIM provided me with the perfect foundation for a successful professional life.

The well-designed curriculum, inspiring faculty, the industry outreach program, and several other opportunities instilled the confidence and provided the much-needed experience to navigate the professional world. The knowledge, skills, and connections I gained at LBSIM have contributed to who I am today and will stay with me forever. Wish you all the best. Thank you so much.



Mr. Saurabh Rai (Batch: 1996-98)

The shoot today brings out very nostalgic memories from humble beginnings. Being part of the second batch at the RK Puram campus in '96-'98, it's great to see how the institution has evolved over the years. Witnessing how the students have been successfully placed and have contributed significantly to the corporate world in various ways is truly heartening. Reflecting back, from a small library with computers to my recent visit where I was genuinely impressed by the modern infrastructure, the journey has been remarkable. The faculty was exceptional back then, and it's no surprise that they continue to be great today.

Evolving with the times, the college has embraced engagement through social media and other channels. The introduction of new courses in analytics and AI that I saw during my visit are indicative of the Institute's commitment to staying relevant and in sync with the times. I extend my best wishes to the current students, past alumni, and the future students of the Institute. Under the leadership of Anil Shastriji and the respective directors over the years, we all share some great values. The Institute has instilled a sense of modesty, humility, and strong educational foundations that shape corporate citizens not only for India but also for the world.



Mr. Vishesh Bajaj (Batch: 2002-2004)

Founder & Director, SoulCurry, Gurugram, India

Hello everyone, this is Vishesh Bajaj here, and I am from the 2000 to 2004 batch. I started my career with ECS in consulting, and after that, I ventured into the technology and media domain by starting my own company. It's been quite a journey to reach where I am today, and in hindsight, I believe that LBSIM has played a significant role in shaping my path. The opportunities we received at the institute were truly invaluable. We were provided with an excellent platform to showcase ourselves to the outside world. This exposure not only aided our personal growth but also equipped us with the confidence to navigate the corporate world and even venture into our own entrepreneurial pursuits.

Coming from the RK Puram Institute, the infrastructure here has always been top-notch. It's genuinely world-class, and the campus undergoes upgrades every few years. This continuous improvement aligns well with the demands of the current times, and it's heartening to witness the growth of both the campus and its students. Thank you.



Mr. Kumar Udaar (Batch: 2011-2013)

Co Founder and COO, ON Digital Services, Gurugram, India

Hello, I am Udaar, a graduate of the 2011-2013 batch from LBSIM. I specialized in Marketing and Operations during my time here, and it was a fantastic journey. The exposure I received in terms of understanding how the industry functions has proven incredibly beneficial over the past 10 years since leaving LBSIM.

I currently run my own company, a venture that has been thriving for the last seven years. I attribute a significant part of my success to the exposure I gained during my time at LBSIM.

I've maintained a connection with the college even after graduating. I've addressed new batches and contributed to the curriculum of the E Cell course. I've also been actively involved in the alumni cell, serving as a core member of the alumni committee. Along the way, I've had the privilege of mentoring a few students.

I am genuinely impressed by the forward-looking direction that the college is taking, and I believe it will greatly benefit current and future students. Thank you.



ALUMNI ENGAGEMENT ACTIVITIES

Alumni Chapter Meets

The Alumni Chapter Meets at Lal Bahadur Shastri Institute of Management (LBSIM) serve as a vibrant platform for reconnecting alumni with their alma mater while strengthening the bonds that transcend graduation. Organized across major cities and through the Annual Grand Alumni Meet, these gatherings bring together alumni from diverse batches, faculty members, students, and the Institute's leadership to celebrate shared experiences, exchange professional insights, and foster meaningful collaborations. More than just reunions, the Alumni Meets reflect LBSIM's enduring commitment to nurturing a lifelong relationship with its alumni, creating opportunities for networking, mentorship, industry engagement, and continued contribution to the growth and success of the Institute.

Alumni Engagement Highlights of AY 2025-26

- Mumbai Alumni Chapter Meet was held on 15 March 2026 at The Orchid Hotel.
- Bengaluru Alumni Chapter Meet was held on 13 March 2026 at Fortune Select JP Cosmos Hotel.
- Kolkata Alumni Chapter Meet was held on 15 February 2026 at Hotel Hindustan International.
- Pune Alumni Chapter Meet was held on 13 February 2026 at Radisson Blu Hotel Hinjawadi.
 - Grand Alumni Meet, New Delhi was held on 8 November 2025 at India Habitat Centre.
- Noida Alumni Chapter Meet was held on 5 September 2025 at Fortune Sector 27 (ITC Hotels Group).
 - Gurugram Alumni Chapter Meet was held on 26 July 2025 at Lemon Tree Convention Centre.
 - Delhi Alumni Chapter Meet was held on 24 May 2025 at India Habitat Centre.

During AY 2025-26, LBSIM conducted a wide range of alumni engagement initiatives, strengthening lifelong connections through networking, mentoring, knowledge sharing, industry collaboration, and institutional partnerships.



ALUMNI-LED LEARNING, INDUSTRY ENGAGEMENT & INITIATIVES

LBSIM continues to strengthen the industry academia interface through active alumni participation in classroom sessions, lecture series, conferences, and institutional initiatives. During AY 2025-26, Ms. Deepti Mittal Batch 1997-1999 conducted an engaging session on "Negotiation & Influence Skills" on 27 October 2025, sharing practical strategies on negotiation and leadership with HR students. This was followed by the HR Lecture Series on 26 November 2025, featuring Mr. Prashant Kaul Batch 2001-2003, Vice President Global Tech Strategy, Bank of America, who offered valuable insights into digital transformation, talent management and future ready leadership.

The National HR Conference, held on 27 September 2025, featured distinguished alumna Ms. Renu Bohra (Batch 1997-1999), Chief Human Resources Officer, as the Chief Guest, who shared valuable insights on the strategic role of HR in driving workplace excellence while inspiring students with her industry experience and leadership journey. The National Finance Conference, held on 13 December

2025, featured distinguished alumnus Mr. Prashant Kaul (Batch 2001-2003), Vice President - Global Tech Strategy, Bank of America, who shared valuable insights on the role of emerging FinTech technologies in driving financial transformation.

The Marketing Summit, held on 10 January 2026, showcased the expertise of distinguished alumni Mr. Aman Jindal (Batch 2001-2003) and Mr. Saurabh Kapur (Batch 2021-2023), who shared their industry perspectives on branding, consumer engagement, digital marketing, and value creation, enriching students with practical insights from the corporate world.

The National AI & Data Science Conference held on 24 January 2026 where Mr. Abhineet Sood Batch 2011-2013 and Mr. Ajay Swaroop Batch 2002-2004 shared industry perspectives on AI-driven operations. Alumni further contributed to the GDPI Process (17 February-6 March 2026) as interview panel members, reaffirming LBSIM's commitment to integrating alumni expertise into academic excellence, admissions, and student development.



Mr. Saurabh Kapur (Alumnus Batch 2021-2023) LBSIM Dwarka Campus



Mr. Aman Jindal (Alumnus Batch 2001-2003) at Marketing Summit, held on 10 January 2026



Mr. Prashant Kaul (Batch 2001-2003), Vice President - Global Tech Strategy, Bank of America, addresses students during the HR Lecture Series, sharing valuable insights on digital transformation, talent management, and future-ready leadership.



Dr. Praveen Gupta, Director - LBSIM, felicitates Chief Guest, Ms. Renu Bohra (Alumnus Batch 1997-1999), Chief Human Resources Officer, with a memento during the National HR Conference 2025, in recognition of her distinguished contribution and insightful address.

Alumni Mentor Mentee Program

Launched in November 2025, the Alumni Foundation Mentor-Mentee Programme was introduced to strengthen the connection between LBSIM alumni and current students. The initiative provides students with valuable academic and career guidance while enabling alumni to share their professional experiences and mentor the next generation of leaders. The programme received an encouraging response, with enthusiastic participation from both students and alumni. Through structured mentoring, participants gained meaningful industry insights, enhanced career clarity, and built lasting professional relationships. The positive feedback received has further reinforced the programme's impact, and LBSIM remains committed to expanding and strengthening this initiative in the years ahead.

Placements & Internships

LBSIM continues to provide exceptional career opportunities through its strong industry partnerships and robust corporate network. For the PGDM Batch 2024-26, 351 students secured placements across leading organizations in consulting, banking, technology, analytics, FMCG, and real estate. Students received offers from renowned recruiters such as Infosys, Deloitte, EY GDS, ICICI Bank, HCL Technologies, Acuity Analytics, CBRE, Bajaj Housing Finance, and Oxane Partners. In addition, students gained valuable industry exposure through summer internships with leading national and multinational companies, enabling them to apply classroom learning to real-world business challenges and build a strong foundation for successful careers.

Alumni Outreach For Placements & Other Industry Engagement

To strengthen industry connect and expand placement opportunities, the Alumni Foundation organized the Alumni outreach & Dinner in Pune (17 June 2025), Bengaluru (18 June 2025) and Hyderabad (18 June 2025). These engagements brought together accomplished alumni to discuss evolving industry trends, internships, placements, mentorship, and future collaborations with the Institute. Prominent alumni, including Mr. Ritesh Luthra (Batch 2005), Mr. Ritesh Garg (Batch 2008), Mr. Amit Laddha (Batch 2005), Mr. Suresh Kuttan (Batch 2005), Mr. Praveen Adik (Batch 2005) in Pune and Mr. Rahul Rath Chauhan (Batch 2006), Senior Consultant, TCS, in Hyderabad, shared valuable industry insights and reaffirmed their commitment to supporting student development and strengthening LBSIM's corporate outreach.



The Pune Alumni outreach & Dinner, held on 17 June 2025 at the Sheraton Grande Pune Bund Garden Hotel, brought together alumni including Mr. Ritesh Luthra (Batch 2005), Mr. Ritesh Garg (Batch 2008), Mr. Amit Laddha (Batch 2005), Mr. Suresh Kuttan (Batch 2005), and Mr. Praveen Adik (Batch 2005), along with Dr. Smita Dayal and Ms. Sushmita Jaipuriya, for an evening of networking and collaboration.

New Delhi Alumni Chapter Meet



Alumni Chapter Meet marked the beginning of LBSIM's annual alumni engagement which was held on 24th May 2025 at the India Habitat Centre, New Delhi. The Alumni from batches 1988 to 2024 reunited to celebrate their shared journey with the Institute while exchanging professional experiences and strengthening lifelong connections. The gathering was graced by Shri Anil Shastri Ji, Dr. Praveen Gupta, Director, LBSIM and distinguished faculty members, reflecting the Institute's continued commitment to nurturing a strong and vibrant alumni community.

New Delhi Alumni Chapter Meet 2025 held on 24th May 2025 Alumni came for professional networking and celebrating their enduring bond with LBSIM at the India Habitat Centre.



Gurgaon Alumni Chapter Meet

Hosted on 26 July 2025 at the Lemon Tree Convention Centre the Gurgaon Alumni Chapter Meet welcomed alumni from batches 1992 to 2024 for an evening of meaningful conversations and professional networking. The event provided an excellent platform to exchange industry perspectives, discuss emerging opportunities, and strengthen alumni engagement with the Institute. Shri Anil Shastri Ji, Dr. Praveen Gupta,

Director, LBSIM, and faculty members interacted with alumni, encouraging greater collaboration in mentoring, placements, and institutional initiatives.

Shri Anil Shastri Ji with alumni and faculty members during the cake-cutting ceremony at the Gurgaon Alumni Chapter Meet 2025 on 26th July 2025.

Noida Alumni Chapter Meet



The Noida Alumni Chapter Meet, held on 5 September 2025 at Fortune Sector 27 ITC Hotels Group brought together alumni from batches 1990 to 2024 for an enriching evening of reconnecting and collaboration. The interactions centred on evolving industry trends, student development, and opportunities for alumni to contribute through mentoring, internships, and placements. The presence of Shri Anil Shastri Ji, Dr. Praveen Gupta, Director, LBSIM, and faculty members further strengthened the spirit of lifelong engagement between the Institute and its alumni.

Shri Anil Shastri Ji, faculty members, and alumni from the Batches of 1997-2015 during the Noida Alumni Chapter Meet, held on 5 September 2025 at the Fortune Sector 27, Noida (ITC Hotels Group).



Kolkata Alumni Chapter Meet

The Kolkata Alumni Chapter Meet held on 15 February 2026 at the Hotel Hindustan International welcomed alumni from batches 1995 to 2024 for an evening that celebrated professional excellence and lasting friendships. The event offered a valuable opportunity for alumni to reconnect with the Institute, exchange industry insights, and explore meaningful ways to contribute towards mentoring, networking, and institutional development. The gathering was graced by Mudit Shastri Ji, reaffirming LBSIM's commitment to strengthening its alumni presence across India.

The Kolkata Alumni Chapter Meet, held on 15 February 2026 at Hotel Hindustan International brought together Mr Mudit Shastri, esteemed faculty members & vibrant alumni for an evening of networking, knowledge sharing & celebrating their enduring bond with the LBSIM community.

Bengaluru Alumni Chapter Meet



The Bengaluru Alumni Chapter Meet, organised on 13 March 2026 at the Fortune Select JP Cosmos Hotel brought together alumni from batches 2000 to 2023 representing leading organizations across technology, consulting, finance, and the startup ecosystem.

In the presence of Mr. Lagan Shastri Ji, the gathering facilitated insightful discussions on innovation, emerging business trends, internships, placements, and industry collaboration, further enriching LBSIM's dynamic alumni ecosystem.

Bengaluru Alumni Chapter Meet held on 13th March 2026 at Fortune JP Cosmo with Mr Lagan Shastri, faculty members & vibrant Alumni reconnected to celebrate the enduring bond of the LBSIM family.



Grand Alumni Meet 2025 held on 8 November 2025 at the Margosa Lawn, India Habitat Centre, New Delhi served as the flagship celebration of the LBSIM alumni fraternity. Bringing together alumni from batches 1988 to 2025, this annual event celebrated decades of excellence, achievements, and enduring relationships. Shri Anil Shastri Ji, Dr. Praveen Gupta,

Director, LBSIM, distinguished faculty members, students, and institutional leaders joined the celebration, making it a memorable occasion dedicated to honouring alumni contributions and reinforcing the Institute's vision of lifelong engagement. The Grand Alumni Meet 2025 held on 8 November 2025 at the India Habitat Centre, New Delhi, celebrating the legacy, achievements & lifelong bonds of the LBSIM alumni community.

Pune Alumni Chapter Meet



The Pune Alumni Chapter Meet was held on 13 February 2026, at the Radisson Blu Hotel which brought together alumni from batches 2005 to 2023, representing diverse industries and leadership roles.

The discussions focused on strengthening industry academia collaboration through internships, placements, mentorship, and corporate engagement. The event was graced by Mr Adarsh Shastri Ji, and faculty members who interacted with the alumni and explored avenues for deeper collaboration with the Institute.

Mumbai Alumni Chapter Meet



Concluding the chapter meet series, the Mumbai Alumni Chapter Meet was held on 15 March 2026 at The Orchid Hotel. Alumni from batches 1997 to 2024 came together to celebrate their enduring association with LBSIM while exchanging perspectives on leadership, career growth, and evolving industry practices. Graced by Shri Anil Shastri Ji, the event also encouraged alumni to contribute towards mentoring, placements, and strategic collaborations, further strengthening the Institute's growing network in the western region.

Mumbai Alumni Chapter Meet held on 15th March 2026 at The Orchid Hotel, Vile Parle, Mumbai, Shri Anil Shastri Ji & Ms Manju Shastri Ji along with Mr Lagan Shastri joined alumni in celebrating lifelong connections and the vibrant spirit of the LBSIM community.

DIGNITARIES WHO HAVE SHARED THEIR INVALUABLE KNOWLEDGE

Mr. Debobroto Banerjee Director & CEO EWAC Alloys Limited	Mr. Shiv Ram Pande Founding Team & CBO BitSave	Mr. Sajid Ali Chief Operating Officer Tech Mahindra Foundation
Mr. Bipul Chandra Managing Director Ducati India	Mr. Saurabh Gupta Vice President - Finance Operations HSBC	Mr. Amit Bhardwaj Chief Financial Officer Battery Smart
Mr. Ankit Jhamb Chief Learning Officer Grant Thornton Bharat LLP	Mr. Neeraj Bansal Partner and Head India Global KPMG	Mr. Abhra Banerjee Chief Executive Officer Cleanomatics
Mr. P Dwarkanath Chairman GSK Consumer Healthcare Ltd.	Mr. Manish Panjwani Chief Technology Officer Shriram Automall India Group	Ms. Rishu Garg Chief Human Resource Officer Dehaat
Mr. Anurag Saxena Director Investors Clinic Infratech Pvt Ltd.	Mr. Dinesh Dogra Senior Vice President Nuvama Groups	Mr. Arvind Talan Chief Financial Officer Energy Efficiency Services Ltd.
Mr. K Ganapathy Subramaniam Chief Marketing Officer LT Foods	Mr. Rahul Ghai General Manager CBRE	Mr. Ritesh Shrivastava Director- HR Syris Biotech Pvt Ltd.
Mr. Anil Suneja Chief Financial Officer Medtronics	Mr. Saurabh Gupta Vice President HSBC	Mr. Karan Saini Growth Strategist (Founder's Office) Elcom Digital

LAL BAHADUR SHASTRI NATIONAL AWARD FOR EXCELLENCE



The Lal Bahadur Shastri National Award for Excellence was instituted in 1998. The award is presented by the President of India at Rashtrapati Bhawan and the honour carries a cash award of Rs. Five lakh, a citation and a plaque. The awardees are designated as Lal Bahadur Shastri Fellows and their names are inscribed on the roll of honours of the Institute. The recipients of the award are as follows:

• Smt. Rajashree Birla	2024	• Prof. (Late) Yash Pal	2011
• Prof. (Dr.) Shiv Kumar Sarin	2023	• Smt. Aruna Roy	2010
• Shri Bakul Harshadrai Dholakia	2022	• Shri Sunil Bharti Mittal	2009
• Dr. Randeep Guleria	2021	• Dr. E. Sreedharan	2008
• Mrs. Sudha Murthy	2020	• Dr. M. S. Swaminathan	2007
• Dr. (Mrs.) Manju Sharma	2019	• Dr. Naresh Trehan	2006
• Shri Fali Nariman	2018	• Dr. (Late) C. P. Srivastava	2005
• Late Dr. Bindeshwar Pathak	2017	• Late Smt. Ela Ramesh Bhatt	2004
• Mr. Gopal Krishna Gandhi	2016	• Dr. R. A. Mashelkar	2003
• Dr. Pranoy Roy	2015	• Shri N. R. Narayana Murthy	2002
• Dr. Apatukatha Sivathanu Pillai	2014	• Shri Sam Pitroda	2001
• Dr. Rajendra Achyut Badwe	2013	• Prof. (Late) C. K. Prahalad	2000
• Smt. Tessy Thomas	2012		

LAL BAHADUR SHASTRI NATIONAL AWARD FOR EXCELLENCE 2024



Hon'ble Vice President of India Shri Jagdeep Dhankhar Felicitated Smt. Rajashree Birla on bestowment of 25th Lal Bahadur Shastri National Award for Excellence 2024 on 1st October 2024

The 25th Lal Bahadur Shastri National Award for Excellence - 2024 was presented by Shri Jagdeep Dhankhar, Hon'ble Vice President of India to Smt. Rajashree Birla, Chairperson, Aditya Birla Centre for Community Initiatives and Rural Development, on 1st October 2024 (Tuesday). Under Smt. Birla's leadership, the Aditya Birla Centre for Community Initiatives and Rural Development has been at the forefront of initiatives related to healthcare, education, sustainable livelihoods, and infrastructure development, positively impacting millions in India's rural areas across 9000 villages.

The event was graced by the presence of Shri Anil Shastri, Chairman - BoG, LBSIM, Members of the Board & Trust, esteemed dignitaries of the country from corporate and public service, LBSIM Director Prof. Praveen Gupta, faculty and staff.

The award ceremony took place at the Vice President's residence in New Delhi, followed by Smt. Birla's address at the National Museum. The Lal Bahadur Shastri National Award for Excellence is an annual honor given to individuals who have made significant contributions in their respective fields, upholding the principles of service, integrity, and leadership, inspired by the values of Lal Bahadur Shastri, India's former Prime Minister.

INDUCTION & ORIENTATION PROGRAMME FOR BATCH 2026-28

The 32nd Student Induction and Orientation Programme for the PGDM Batch of 2026-28 marked the beginning of an enriching academic journey at Lal Bahadur Shastri Institute of Management (LBSIM), Delhi. Designed to facilitate a seamless transition into management education, the programme introduced students to the Institute's academic philosophy, values, learning ecosystem, and vibrant campus life. The inaugural session was graced by Shri Anil Shastri, Chairman -BOG, LBSIM, as the Chief Patron, with Mr. Sumit Madan, Managing Director & CEO, Axis Max Life Insurance Limited, delivering the inaugural address as the Chief Guest.

The programme also featured distinguished Guests of Honour, including Ms. Preeti Negi, Director - HR, CSR & Communication, Unicharm India Pvt. Ltd., Mr. Ashok Balyan, Former Director (HR), ONGC and Former MD & CEO, Petronet LNG, and Ms. Pallavi Chopra, Director - HR, IndiGo (InterGlobe Aviation Ltd.), who shared valuable perspectives on leadership, ethics, resilience, workplace transformation, and the evolving expectations of the corporate world.

The inspiring addresses by the distinguished guests provided students with valuable insights into industry expectations and the competencies required to succeed in an increasingly dynamic and technology-driven business environment. The orientation programme offered students a comprehensive understanding of the Institute's academic framework, curriculum, evaluation processes, and experiential learning opportunities.



Interactive sessions conducted by faculty members, Area Chairs, and academic leaders introduced students to the Institute's multidisciplinary approach to management education, emphasizing critical thinking, research, innovation, and industry engagement. Students were also familiarized with the diverse opportunities available beyond the classroom through sessions on the Corporate Relations Cell, student clubs and committees, international collaborations, leadership development initiatives, entrepreneurship, research opportunities, and community engagement programmes.

FRESHER'S PARTY 2026

LBSIM hosted an unforgettable Freshers Party on 25th July 2026, welcoming the enthusiastic Batch 2026-28 to the college community. Held at the upscale Radisson Blu, Dwarka, the event was a lively celebration, leaving a lasting impression on the newcomers.

The evening was filled with excitement as the freshers, dressed in their finest, participated in engaging activities, games, and interactive sessions. The Freshers Party, held in a spirit of style, vibrancy, and unity, provided the perfect platform for students to forge connections and embrace the camaraderie that defines the LBSIM community.

As Batch 2026-28 settles into college life, the memories of this grand welcome will undoubtedly resonate throughout their academic journey at LBSIM. The success of the event underscores the institute's commitment to creating a warm and inclusive environment, ensuring that the transition into college life is both memorable and enriching.



29TH ANNUAL CONVOCATION

Lal Bahadur Shastri Institute of Management celebrated its 29th Annual Convocation on 2nd May 2026, commemorating the successful graduation of the PGDM Batch of 2024-2026. The ceremony was

graced by Prof. (Dr.) Alok Kumar Rai, Director, Indian Institute of Management Calcutta, as the Chief Guest, in the presence of Shri Anil Shastri, Chairman, Board of Governors, Prof. (Dr.) Praveen Gupta, Director, LBSIM, Col. Ajay Sood, Registrar & Chief Administrative Officer, members of the Board of Governors, faculty, alumni, students, and their families. In his welcome address, Prof. (Dr.) Praveen Gupta presented the Institute's achievements in academics, research, industry engagement, international collaborations, and institutional development, while Shri Anil Shastri encouraged the graduating students to lead with integrity, purpose, and social responsibility. Delivering the Convocation Address, Prof. (Dr.) Alok Kumar Rai inspired the graduating cohort to embrace innovation, resilience, and ethical leadership while making meaningful contributions to business and society.

Degrees were conferred upon graduates from PGDM, PGDM (Financial Management), PGDM (Research & Business Analytics), PGDM (E-Business), and PGDM (Artificial Intelligence & Data Science). The Institute also honoured outstanding students through prestigious awards, including the Gold Medals for Academic Excellence, Smt. Lalita Shastri Medal for Overall Performance, Amit Chopra Medal for Social Service and Extra-Curricular Activities, Baroda Achievers Awards, and awards for the Best Summer Internship and Best Final Research Projects. The ceremony concluded with the traditional cap toss and a gala dinner, celebrating the achievements of the graduating class and marking the beginning of their professional journey. Reflecting LBSIM's philosophy of nurturing competent, ethical, and socially responsible leaders, the Convocation reaffirmed the Institute's commitment to preparing graduates to excel in an evolving global business environment.



RUN FOR EDUCATION

The Run for Education 2026 was successfully organized by Lal Bahadur Shastri Institute of Management (LBSIM), in association with the Management Grid - the Student Council on 1st February 2026 with the objective of promoting the importance of education and fostering a sense of social responsibility among students and the community. The event witnessed enthusiastic participation from students, faculty members, and supporters, all coming together for a noble cause.

The initiative aimed to raise awareness about the transformative power of education and its role in shaping a better and more inclusive society. The event was graced by the presence of esteemed Chief Guests, Rakesh Sharma, a Kargil War Veteran and Shaurya Chakra awardee, and Ajay Sood, CAO, whose inspiring presence added great value to the occasion.



FAREWELL 2026

A Memorable Evening of Celebration and New Beginnings

On the evening of March 28, 2026, the elegant halls of Vivanta Dwarka came alive with joy, nostalgia, and celebration as Lal Bahadur Shastri Institute of Management (LBSIM) bid a heartfelt farewell to the graduating batch of 2024-26. Dressed in graceful sarees and impeccable formal attire, the students added charm and sophistication to the occasion. The event brought together students, faculty members, and staff in a vibrant atmosphere filled with warmth, camaraderie, and cherished memories.

One of the highlights of the evening was the announcement of the coveted titles of Mr. and Miss LBSIM. Manav Vij was crowned Mr. LBSIM, while Anandita Srivastava was awarded the title of Miss LBSIM in recognition of their remarkable leadership, achievements, and contributions to the institute. The evening also celebrated the accomplishments of various student clubs. Razzmatazz, the Dance Club, was honored as the Best Cultural Club of the Year for its exceptional performances and contribution to campus life. Cerebrate received the award for Best Academic Club of the Year 2025-26, while Zenith was recognized as the Best Non-Academic Club of the Year for its outstanding initiatives and engagement throughout the academic session.

The celebrations continued with energetic performances, music, and dance, creating unforgettable moments for both juniors and seniors. The event provided an opportunity for students to reconnect, share experiences, and reflect on the incredible journey they had undertaken together at LBSIM. As the evening progressed, emotions ran high. While farewells are never easy, the occasion was marked by gratitude, pride, and optimism for the future. The celebrations concluded with a sumptuous dinner, bringing the memorable evening to a perfect close.

The Farewell 2026 ceremony was not just a farewell but a celebration of friendships, achievements, and the enduring spirit of the LBSIM community. As the Class of 2024-26 embarks on new professional and personal journeys, the institute extends its heartfelt best wishes for continued success, happiness, and fulfillment in all their future endeavors.



TATVA, 2026 | Annual Management Fest

The much-awaited annual fest Tatva 2026 at Lal Bahadur Shastri Institute of Management, Delhi, was held from 5th to 7th February 2026, bringing together a vibrant blend of culture, management, and sports. The festival commenced with a ceremonial lamp lighting on 5th February 2026, marking the beginning of three days filled with enthusiasm, talent, and celebration. The event was graced by the esteemed Chief Guest, Ms. Jaya Prada, whose inspiring presence added prestige and significance to the occasion.

The festivities gained momentum on Day (6th February 2026) with a series of engaging competitions and student-led activities that witnessed enthusiastic participation from institutions across the country. The evening came alive with a captivating stand-up comedy performance by Rajat Chauhan, followed by a mesmerizing Sufi Night by Nizami Bandhu, which left the audience spellbound with soulful melodies and energetic performances.

Day 2(7th February 2026) continued the spirit of competition and celebration through a diverse range of cultural, management, and sports events. The grand finale featured a high-energy live concert by Gurnazar Chattha, whose electrifying performance created an unforgettable atmosphere and brought the festival to a spectacular close.

Tatva 2026 successfully transformed the LBSIM campus into a dynamic hub of learning, creativity, and cultural exchange. Serving as a platform for students to showcase their talents, develop their skills, and build meaningful connections, the festival fostered camaraderie, innovation, and holistic growth. With its remarkable blend of academic engagement and cultural expression, Tatva 2026 concluded on a memorable note, leaving participants and attendees with cherished experiences and lasting memories.



NATIONAL ARTIFICIAL INTELLIGENCE & DATA SCIENCE CONFERENCE

National AI & DS Conference 2026 | Shaping India's Digital Future

Lal Bahadur Shastri Institute of Management (LBSIM), Delhi successfully organized the National AI & DS Conference 2026 on Saturday, 24 January 2026, bringing together industry leaders and academicians to discuss how Artificial Intelligence is reshaping business, commerce, and entrepreneurship in India. Anchored around the theme "Artificial Intelligence and Business Transformation: Shaping India's Digital Future," the conference explored the evolution of AI—from Traditional AI to Generative AI and Agentic AI—signaling a shift from prediction and content generation to autonomous, action-driven intelligence.

The sessions highlighted the transition of commerce from brick-and-mortar to e-commerce and now to A-commerce, where conversations, personalization, and AI-driven agents play a central role. Discussions focused on Agentic Engine Optimization (AEO), the AI ecosystem, and the idea that meaningful transformation occurs through small, consistent steps over time.

The Chief Guest, Dr. Upmith Singh, spoke on emerging hiring trends, job displacement, cybersecurity challenges, and the need for digital fluency, while emphasizing localisation, responsible AI, and ethical adoption to enhance productivity and resilience. Guest of Honour, Mr. Amit Gupta, Practice Head - Global AI Consulting Group, Mastercard Advisors, discussed Agentic AI in commerce, noting that modern commerce is driven by conversations, contextual intelligence, and systems capable of action.

Guest of Honour, Mr. Adarsh Shastri, Member, Board of Governors, LBSIM Delhi, highlighted the generational shift in work and positioned AI as a driver of entrepreneurship. He also addressed declining website visits due to GenAI-powered recommendations, stressing the need to redesign customer journeys in an AI-first world. The conference was organized under the leadership and guidance of Dr. Praveen Gupta, Director, LBSIM, Dr. Rajkumari Mittal, and Dr. Kavita Pabreja reaffirming LBSIM's unwavering commitment to responsible AI, innovation, and fostering meaningful industry-academia collaboration.

Panel Discussion

A key highlight of the National AI & DS Conference 2026 at Lal Bahadur Shastri Institute of Management was the panel discussion, "Artificial Intelligence in Supply Chain and Operations: From Predictive Planning to Autonomous Execution." Industry leaders discussed how AI is transforming supply chains through enhanced demand forecasting, inventory optimization, real-time decision-making, and autonomous operations, while emphasizing the importance of responsible AI and human-centric innovation. The insightful session reinforced LBSIM's commitment to advancing thought leadership at the intersection of technology, management, and industry.



Workshops

The hands-on workshops at the National AI & DS Conference 2026 on 24th January transformed AI concepts into practical business applications. Led by industry experts, the sessions covered AI-driven marketing, supply chain optimization, rapid product prototyping, prompt engineering, ethical AI, business automation, and AI-assisted coding. Through live demonstrations and real-world tools, participants gained practical experience in applying AI to solve business challenges, making the workshops a highly engaging and impactful learning experience.

NATIONAL HR CONFERENCE

The National HR Conference 2025 on the theme "Leveraging Strategic Role of HR in Driving Workplace Excellence" was successfully organized by Lal Bahadur Shastri Institute of Management (LBSIM), Delhi, on 27th September 2025 at the institute's auditorium. The conference brought together eminent industry leaders, HR professionals, academicians, and students for a day of insightful discussions and knowledge sharing.



The conference commenced with ceremonial lighting of the lamp followed by a film on Shri Lal Bahadur Shastri's life. The welcome address was delivered by Dr. Praveen Gupta, Director, LBSIM, emphasizing on shifting from Human Resource Management to a more humane approach, advocating for entrepreneurship and empowerment. Dr. Rekha Gupta, Dean-Academics, LBSIM defined the key initiatives of the institute, highlighting the institute's growth. Dr. Sheela Bhargava, Conference Convenor introduced the theme and panel discussion topics focused on human connection and workforce well-being, emphasizing HR's strategic importance. The Chief Guest, Ms. Renu Bohra, Chief Human Resource Officer, National Engineering Industries Ltd. (NBC Bearings) and the Keynote Speaker, Mr. Rahul Ghai discussed the role of HR in bridging employee-firm gaps and the importance of building a strong organizational culture, emphasizing change management and the need for collaboration between generations. Mementos were presented to the speakers in appreciation of their contributions. The session concluded with a Vote of thanks delivered by Dr. Seep Sethi, Faculty, LBSIM.

In the first panel discussion on "Human Connection in a Technology-Driven World," distinguished speakers shared valuable insights on redefining leadership and communication practices to sustain genuine human connection amid digital transformation. The panellists for the session were Ms. Khushboo Jaiswal, Head-Talent & Culture, Pladis Global; Mr. Biren Anshu, CHRO - The Hi-Tech Robotic Systemz Ltd and Novus Hitech Robotic Systemz; Mr. Mussarat Hussain, HR Head, Suzuki Research & Development India; Ms. Manika Dhamija, Associate Director-HR, MakeMy Trip. The session was ably moderated by Dr. Seep Sethi and the Vote of thanks for the session was proposed by Dr. Darshna Banker, Faculty, LBSIM.

The second panel discussion on "Workforce Well-being and Human-Centric Cultures" brought forward meaningful deliberations on how organizations can foster environments that support psychological safety, work-life balance, and holistic employee development. The panellists for the session were Mr. Narender Lakra, Head-HR, Pigeon India Pvt Ltd; Ms. Sangeeta Vaid, HR Business Partner, Siemens Energy, India; Ms. Preeti Negi, Vice President & Head -HR, CSR & Communication, Unicharm India Pvt. Ltd; Mr. Lakshay Sabharwal, Sr. Manager - Early Careers Talent Acquisition, Protiviti India; Ms. Sangeeta Ramrakhyani, Director (Human Resource), Central Warehousing Corporation. Dr. Darshna Banker served as the moderator for the session and the Vote of thanks was proposed by Dr. Sheela Bhargava, the Conference Convenor.



NATIONAL FINANCE CONFERENCE

Shaping the Future of Finance with FinTech at LBSIM Lal Bahadur Shastri Institute of Management (LBSIM) successfully organized its National Finance Conference on the theme "Reinventing Finance through FinTech Innovations" on 13th December 2025. The conference featured insightful deliberations on emerging trends and innovations shaping the contemporary financial ecosystem.



The event was graced by Ms. Vibha Jain, Head - Digital Lending Solutions Group, Newgen Software Technologies Ltd. (Chief Guest); Mr. Ajay Chaudhary, Chief Executive Officer-NIIF, Infrastructure Finance Ltd. (Guest of Honour); and Mr. Mudit Shastri, Senior General Manager & Head - Government Business, Havells India Ltd., Member, Advisory Body - LBSIM, Delhi (Keynote Speaker). Their addresses offered valuable perspectives on technology-driven transformation in the finance domain.

The conference was conducted under the guidance and leadership of Dr. Praveen Gupta, Director - LBSIM; Dr. Rekha Gupta, Dean-Academics and Dr. Swaranjeet Arora, Conference Convener, reaffirming LBSIM's commitment to academic excellence and future-ready finance education.

Top Minds from Leading Global Institutions Converge at the LBSIM Finance Conference The LBSIM Finance Conference successfully brought together distinguished professionals from leading institutions for an insightful and engaging panel discussion aligned with the conference theme, "Driving Financial Transformation: The Role of Emerging FinTech Technologies." The session facilitated meaningful dialogue on how technological innovations are reshaping financial systems, addressing contemporary challenges, and unlocking new opportunities across the financial sector.

LBSIM extends its sincere appreciation to Mr. Satis Monga, Senior Group Vice President, Motilal Oswal Private Wealth (MOPW); Mr. Prashant Kaul, Vice President, Global Tech Strategy Bank of America; and Mr. Rahul Agarwal, Vice President - Product Strategy and Management, Northern Arc Capital, along with the Panel Moderator, Professor Manu Kohli, Faculty LBSIM, for sharing their extensive expertise and valuable perspectives. The discussions, encompassing corporate finance, emerging FinTech solutions, global technology strategy, and evolving financial landscapes, offered actionable insights and significantly enriched the learning experience.

The panel discussion reaffirmed LBSIM's commitment to fostering thought leadership and promoting meaningful knowledge exchange between academia and industry, particularly within the rapidly evolving Fin Tech-driven financial ecosystem.



NATIONAL MARKETING SUMMIT



Lal Bahadur Shastri Institute of Management (LBSIM) successfully organized its National Marketing Summit - Marketing Metamorphosis on Saturday, 10 January 2026, bringing together academia and industry to deliberate on the evolving landscape of marketing in the digital era.

The summit served as a powerful platform for exploring the evolution of marketing. Using the metaphor of "catching butterflies," the event highlighted that marketing is no longer a linear path but a unified journey of transformation, balancing digital agility, human connection, ethical responsibility, and future innovation.

The Institute was privileged to host an eminent panel of industry leaders: Chief Guest, Shri. Amandeep Singh, Senior Vice President, Indraprastha Gas Limited, who emphasized the power of authentic storytelling and the need to adopt technology with empathy, integrity, and a strong national ethos.

Guest of Honour, Shri Lagan Shastri, Chief Strategy Officer, Reliance Consumer Brands, who highlighted trust and physical presence as key differentiators in an AI-driven world.

Keynote Speaker, Shri. Amit Jawar, Vice President - Sales & Marketing, Patanjali Foods, who shared deep insights into grassroots FMCG success and building brand loyalty through local engagement.

The summit was held under the esteemed leadership of Dr. Praveen Gupta, Director LBSIM, Col. Ajay Sood, Dr. Shelendra Kumar Tyagi, Dr. Samant Shant Priya, and Dr. Ekta Singhal, reinforcing LBSIM's commitment to strengthening industry-academia collaboration.

A key highlight of the National Marketing Summit - Marketing Metamorphosis was the insightful panel discussion titled "Branding in and for Bharat: Formalizing India's Informal and Unbranded Markets." As India's economy continues to evolve, significant growth opportunities are emerging from Bharat, the country's vast informal and unbranded markets. The panel deliberated on a critical strategic question: How can organized brands effectively penetrate, formalize, and sustain growth within the Indian heartland while remaining culturally relevant and trust-driven?

LBSIM was privileged to host an eminent panel of industry leaders who brought diverse and comprehensive perspectives to the discussion: Mr. Pankaj Nagpal, Head - Digital Business Operations, Mindshare India; Mr. Varun Malik, Strategic Marketing Leader, Timex India; Mr. Kanwarpreet Singh Oberoi, Senior Principal, Gartner; Mr. Nikhil Kalla, Global Pricing Manager, Ingersoll Rand; and Mr. Saurabh Kapur, Regional Manager, Apple Inc.

The session was adeptly moderated by Dr. Yukti Ahuja, Associate Professor, LBSIM, facilitating a rich and engaging exchange of ideas. The discussion reaffirmed LBSIM's commitment to thought leadership and to staying at the forefront of contemporary marketing discourse. The Institute appreciates the efforts of GENESIS - The Marketing Club of LBSIM for curating and executing a highly insightful and professionally enriching session.

LAL BAHADUR SHASTRI DEBATE COMPETITION (LBSDC) 2025



LBSDC 2025, organized by Plithos - The Debating Club of LBSIM, marked the launch of the Institute's flagship annual inter-college debating competition. Held on 13 September 2025, the event provided a platform for undergraduate students from leading institutions to engage in informed, evidence-based debate on contemporary public policy and business issues. The inaugural edition received an overwhelming response, attracting over 200 entries from colleges across Delhi and the NCR. Following a rigorous screening process, the top 20 teams were shortlisted for the final round held at the LBSIM campus. Participants represented some of India's premier institutions, including St. Stephen's College, Hindu College, Lady Shri Ram College, Shaheed Sukhdev College of Business Studies (SSCBS), Jamia Millia Islamia, Sri Venkateswara College, Motilal Nehru College, and Delhi College of Arts & Commerce (DCAC). The competition adopted the Public Forum Debate format, with the motion: "Should dynamic pricing be banned for essential services?" Students demonstrated strong analytical ability, persuasive communication, and critical thinking while presenting diverse perspectives on a contemporary policy issue. The event was conducted under the guidance of Prof. Manu Kohli and evaluated by an eminent panel comprising Dr. Geetanjali Kaushik, Mr. Nikhil Sarin, and Dr. Veronica Madan.

- Winners: Team Whyratkohly (Aaditya & Rajshekhar) from Motilal Nehru College, DU.
- 1st Runner-Up: Team Bindaas Bachhe (Pratham & Simran) from DCAC, DU.
- 2nd Runner-Up: Team Vimarsh (Shambhavi & Tanushree) from Sri Venkateswara College, DU.
- Best Debater: Avantika from IPCW, DU.
- Best Rebuttal: Krishnam from SBSC, DU.



ELECTRIFYING SPORTS EVENT (RANBHOOMI 2025 & RANNTAVYA 2026)

At LBSIM, sports and physical well-being are integral to the holistic development of future managers. Through Zenith - The Sports and Fitness Club, the Institute promotes a vibrant sporting culture that encourages teamwork, discipline, resilience, leadership, and a healthy competitive spirit. The Institute's flagship intra-college sports tournament, Ranbhoomi 2025, held during November-December 2025, brought together students from across all PGDM programmes in an exciting celebration of athletic excellence and camaraderie.

Conducted over several weeks, the tournament featured a diverse range of indoor and outdoor sporting events, providing students with opportunities to compete across multiple disciplines while fostering collaboration and healthy competition. The event witnessed enthusiastic participation and showcased the determination, sportsmanship, and team spirit that define the LBSIM community. Beyond competition, Ranbhoomi strengthened inter-batch interactions and reinforced the values of resilience, inclusivity, and mutual respect.

Extending the spirit of competition beyond the campus, Rantavya 2026, the Institute's flagship inter-college sports tournament, brought together students from leading management institutions, creating a dynamic platform for sporting excellence, networking, and collaboration. Organized by Zenith, the tournament featured competitions in Football, Cricket, Volleyball, Basketball, Badminton, Table Tennis, and BGMI (E-sports), reflecting the diverse sporting interests of today's management students. The event fostered healthy competition while strengthening relationships among future business leaders from institutions across the region.



INTRODUCTION TO MICROSOFT POWERAPPS

The session on 'Introduction to Microsoft PowerApps' was conducted on 6th December, 2025 by Ms. Khushi Garg, Assistant Manager - Data Analytics & Automation, EY. The session covered the Microsoft Power Platform ecosystem: Power BI, Power Apps, Power Automate, Power Virtual Agents with a focus on Canvas Apps. Students built an Employee Engagement Tracker: creating screens, forms, and input fields, adding controls, connecting SharePoint as a backend, and previewing the final app. The session demonstrated low-code/no-code app development.



Admission Brochure 2027  #TheLBSIMFactor



INDUSTRIAL VISIT TO ENRICH AGRO FOOD PRODUCTS PVT LTD., ROHTAK

An Industry visit was organized to Enrich Agro Food Products Pvt. Ltd., Rohtak, Haryana, on August 8, 2026, offering our students an opportunity to gain firsthand exposure to a leading beverage manufacturing and bottling operation.

The visit was organized for the PGDM students of batch 2026-28 as part of their academic learning, with a focus on understanding manufacturing operations, supply chain processes, and organizational practices.

We extend our sincere gratitude to Enrich Agro Food Products Pvt. Ltd. for graciously hosting our students and facilitating an insightful and engaging learning experience. Such industry-academia interactions are instrumental in connecting classroom concepts with real-world business practices.



EXPLORING TWO-WHEELER VEHICLE INDUSTRY AT HERO MOTOCORP

Corporate Interface cell of LBSIM on 28th November 2024, Thursday organized an Industry Visit to Hero Motocorp Plant, Gurugram. The visit offered invaluable insights into advanced manufacturing technologies, lean operational practices, and sustainability initiatives. It provided a practical understanding of industry dynamics and operational excellence, showcasing the perfect blend of classroom learning and real-world application.



EXPLORING DAIRY INDUSTRY AT MOTHER DAIRY

Behind every "Order Placed" lies a world of precision, automation, and teamwork!

The Corporate Interface Cell at Lal Bahadur Shastri Institute of Management (LBSIM), Delhi, organised an insightful industrial visit on 28 July 2026 for the PGDM 2025-2027 batch to Amazon's DEL5 Fulfilment Centre, Gurugram.

From automated conveyors and advanced technology to seamless order fulfilment, students gained firsthand insights into how supply chain excellence is achieved at scale.

Such industry-academia interactions go beyond the classroom, enabling students to connect theoretical concepts with real-world practices through experiential learning. Learning is not just about knowing-it's about experiencing, observing, and understanding how businesses operate in the real world.

MEMORANDUM OF UNDERSTANDING (MoU)

MOU WITH NASSCOM, INDIA
(SEPTEMBER 02, 2025)



MOU WITH IIM NAGPUR, INDIA
(Case Research Centre In Partnership
with Ivey Publishing, Canada)
(NOVEMBER 17, 2025)



MOU WITH BFIN, NEPAL
(DECEMBER 19, 2025)



MOU WITH SHIV FOUNDATION,
INDIA (APRIL 17, 2026)



MOU WITH PSU, THAILAND
(JANUARY 1, 2025)



Social Initiatives

At Lal Bahadur Shastri Institute of Management, social responsibility is embedded in the educational experience. Through its **Ek Bharat Shreshtha Bharat** (EBSB) Club, the Institute encourages students to engage with society through community service, social innovation, and inclusive development. These initiatives foster empathy, ethical leadership, and civic responsibility while creating meaningful learning experiences beyond the classroom.

LBSIM has established strong partnerships with leading social organizations to expand the reach and impact of its community initiatives. On 22 August 2025, the Institute, through Management Grid, signed a Memorandum of Understanding (MoU) with Stand N Stride Foundation, an NGO committed to empowering underprivileged communities through outreach programmes, volunteer engagement, donation drives, and digital literacy initiatives. The collaboration strengthens joint efforts in community engagement, digital inclusion, and social development, with programmes implemented through the Social Welfare Club.

Further strengthening its commitment to sustainable social impact, LBSIM signed another MoU with Shiv Foundation Trust, Ghaziabad, on 17 April 2026. The agreement, signed by Prof. (Dr.) Praveen Gupta, Director, LBSIM, and Mr. S. P. Singh, Founder and Managing Trustee, Shiv Foundation Trust, lays the foundation for collaborative initiatives in digital literacy, rural outreach, capacity building, and women empowerment, reflecting the Institute's long-term vision of contributing to inclusive community development.

Promoting digital inclusion is one of the key focus areas of the Institute's outreach activities. During a Community Outreach Visit in July 2025, student volunteers conducted interactive sessions at the Durga Saptashati Foundation to introduce underprivileged children to Microsoft Excel, presentation skills, and basic digital tools through activity-based learning. The initiative was followed by a Digital Literacy Awareness Programme on 25 July 2025, which sensitized children to responsible technology use, cyber safety, balanced screen time, and healthy digital habits through discussions, videos, and practical demonstrations. Building on this foundation, the Institute organized Digital Literacy 2.0, an advanced awareness initiative in collaboration with the Durga Saptashati Foundation, focusing on responsible technology use and addressing the growing challenge of mobile phone addiction among young learners. Through engaging sessions and interactive learning, students empowered children with essential digital skills while encouraging mindful and productive use of technology.

LBSIM believes that social responsibility begins with caring for its own community. A Free Medical Camp, organized on 29 November 2020, brought together healthcare professionals from Manipal Hospitals (MHEPL), Max Hospital, Clove Dental, VLCC, Rotary Club, and Eye Care Partners Noida to provide comprehensive health services for students, faculty, and staff. The camp included specialist consultations, diagnostic tests, dental and eye screening, nutrition counselling. Complementing these initiatives, the Institute provides access to a qualified professional counsellor for students, faculty, and staff, ensuring confidential support for mental health and emotional well-being.

Through strategic partnerships, community outreach, health and wellness initiatives, and student-led service programmes, LBSIM continues to develop socially responsible management professionals who combine academic excellence with compassion, ethical leadership, and a lifelong commitment to nation-building and sustainable development.



SOCIAL INITIATIVES

Celebrating Republic Day With Children From Jagriti Ngo



On the occasion of the 77th Republic Day, 26 January 2026, LBSIM commemorated the values of unity, equality, and social responsibility through a meaningful celebration in collaboration with Jagriti NGO. The event served as a reminder that the spirit of the Republic is best upheld when inclusivity and compassion stand at the forefront of our actions.

The celebration commenced with unfurling of National flag by Col Ajay Sood, Registrar & CAO and a brief address to the audience. Floral tributes were paid to the Bharat Ratna Shri Lal Bahadur Shastri ji. The celebration was enriched by graceful and inspiring performances presented by the children of the NGO, whose talent and enthusiasm reflected hope, resilience, and the promise of a brighter future.

The event was meticulously organised as a joint effort by Management Grid, Sparsh - The Social Initiatives Society, and PRC, whose collective coordination ensured the smooth execution and effective coverage of the programme.

Through this celebration, LBSIM reaffirmed its commitment to nurturing socially conscious leaders who value service, empathy, and national pride.



STUDENT BODIES

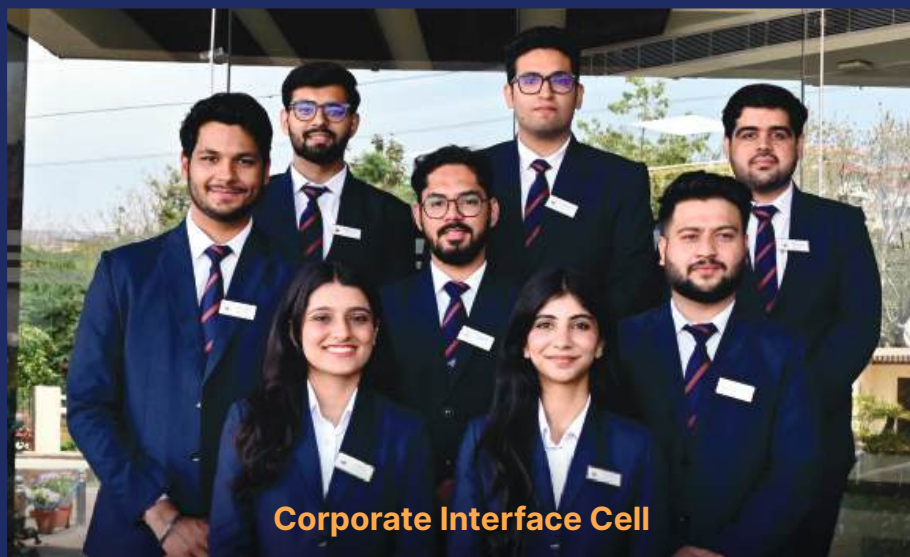
Founded in 1995, the Management Grid is the apex student body at LBSIM, Delhi. It coordinates and manages day-to-day activities associated with student life, including academic, co-curricular and extra-curricular activities. In addition to facilitating and enhancing the quality of life and learning on campus, the Students' Council represents a diverse community of motivated students.

The Management Grid also assists Cells/clubs/ committees in conducting and organising



various co-curricular and extra-curricular activities or events. Student Council members bring ideas, requests and feedback to the meetings using a democratic process to incorporate students' voices and make decisions that have an impact on the entire institution. The student body also assists in the placement process, coordinates cultural and sporting activities on campus, as well as many other activities like conferences, seminars, guest lectures, workshops, annual fest TATVA and social initiatives like Rural Immersion, Social Immersion and Outreach Program to nurture the socially sensitive business leaders.

This freedom allows LBSIM students to experience management outside of the classroom, take part in and promote initiatives that can have a positive impact on students, the institute, and also the environment to which we belong. The following bodies work under the direct control and guidance of the Management Grid.



The Corporate Interface at LBSIM is a student-driven initiative dedicated to strengthening the relationship between academia and industry through meaningful engagement and collaboration. It serves as a platform for facilitating corporate interactions, leadership talks, industry-led knowledge-sharing sessions, podcasts, corporate conclaves, and flagship events such as Confluence (2025). These initiatives provide students with valuable opportunities to interact with industry experts, gain practical insights, and stay

informed about emerging business trends. By extending learning beyond the classroom, the Corporate Interface bridges the gap between theoretical knowledge and real-world application, fostering experiential learning and professional development. Through consistent engagement with corporate leaders and organizations, it equips students with the skills, perspectives, and industry exposure necessary to navigate dynamic business environments and build successful careers as future-ready management professionals.

The Alumni Foundation of LBSIM is the official body dedicated to fostering lifelong relationships between the Institute and its alumni while strengthening the ever-growing LBSIM community. Guided by the belief that alumni are among an institution's greatest assets, the Foundation actively promotes meaningful engagement through initiatives such as Alumni Chapter Meets across India, the Grand Alumni Meet, Alumni Connect Sessions, the Alumni Mentor-Mentee Programme, Corporate Excellence Awards, the annual alumni magazine Reflections, and the Outgoing Batch Yearbook.

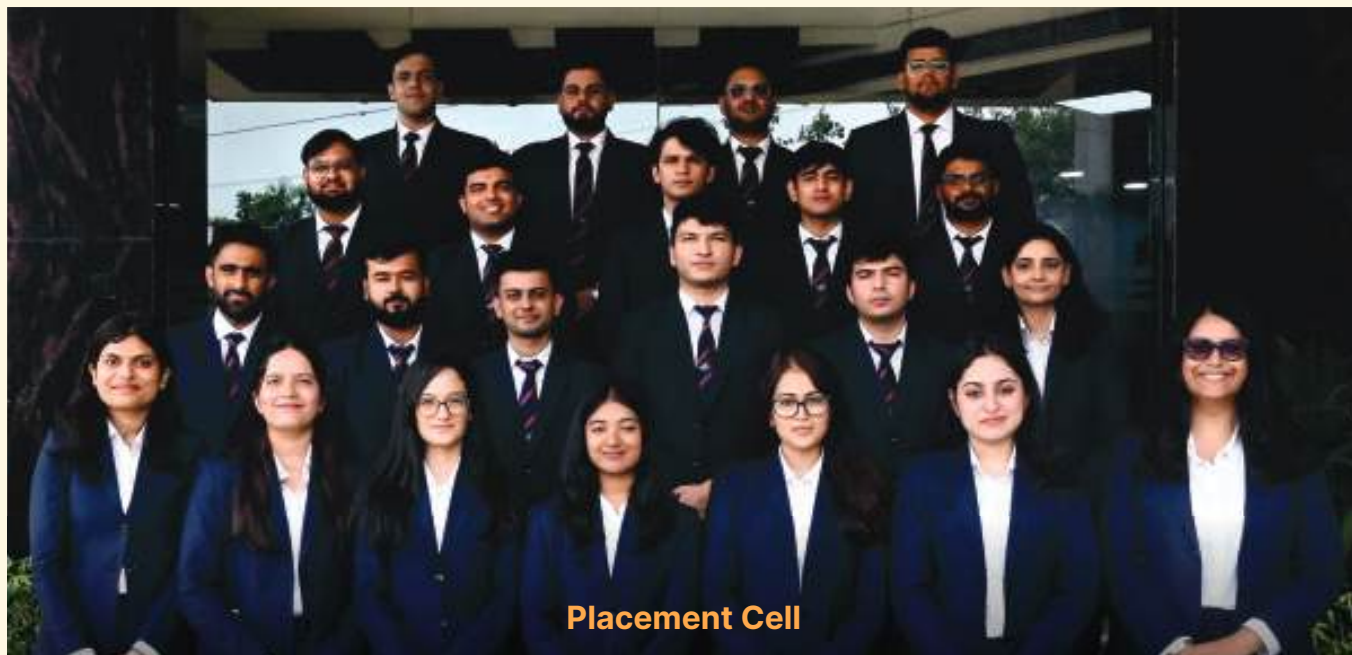
Today, the Alumni Foundation proudly maintains a dynamic and expanding alumni network of over 7000 alumni across India and around the world, serving as a vital bridge between the Institute, its students, and industry.



Reminiscence - The Alumni Foundation

True to its student centric approach, LBSIM has a completely student driven Placement Cell which works under a faculty-in-charge to carry out the placement process for the students of the Institute. It acts as a facilitator between the corporates and the students. The team consists of highly motivated and goal-oriented individuals who are selected through a rigorous process.

The team works throughout the year to fetch internship and placement opportunities for the students along with maintaining a strong relationship with the industry via its flagship Annual Outreach program, guest lectures and live projects.



Placement Cell

DIVISIONS



Enrichment Division

To facilitate Up-Skill initiatives led by the Management Grid, Co-Curricular Clubs, and faculty through seminars, workshops, events, lectures, and sessions.



External Liaison Division

To encourage all the Student Practitioners of Management Sciences to pursue holistic development competitions and events organised by other B-Schools.



Sponsorship Division

To endow the student-driven initiatives while providing corporate exposure with management learnings to the student fraternity and widening the branding of the Institute as well as the stakeholders involved.

ACADEMIC CLUBS



All Institute Clubs are governed directly by the Management Grid and work on upskilling and developing the acumen of the specified skill set for which the club stands.



CASE QUEST

The Case Quest Club is the official case competition club of LBSIM, dedicated to fostering analytical thinking and structured problem-solving skills among students. The club provides a dynamic platform for participants to engage with real-world business challenges, enhancing their strategic, financial, and managerial competencies. It plays a pivotal role in organizing case-based events during Tatva, the annual management and cultural fest of LBSIM, and also conducts workshops, mentorship sessions, and internal competitions throughout the year. Case Quest acts as the backbone for students aiming to excel in corporate problem-solving, fosters peer-to-peer learning, encouraging collaboration and knowledge sharing. It is not just a club, but a community of strategists shaping future leaders.



DARE

The Data Analytics and Research Enthusiats Club of LBSIM subscribes to the idea of reaching the summit, in concert, as one big family. We have made countless memories during events like DARE Analytica and DQuest. The sponsorship of Henry Harvin helped us gain a fruitful experience. We also have on-board DataCamp Platform to help our students learn and explore the world of analytics. Along with this, we also organise many sessions, games, and activities with lots of fun, excitement, knowledge and wisdom that DARE has to offer.



GENESIS

The Marketing Club of LBSIM is a club for aspiring marketers to nurture and hone their skills to be able to meet the competition in the coming years. Case Study Development, Workshops to help improve creative skills such as Print Ads, videos, Films, etc., Research Paper Presentations, Article Writing, Blogging, and Monthly Events to develop realistic marketing ideas are some of the club's main activities. Regular club meetings keep members informed about emerging business developments, social media, digital marketing, and various other concepts, instilling in them a desire to work on current trends and keeping up with the changing dynamics of marketing.



CEREBRATE

The Strategy and Consulting Club of LBSIM seeks to bridge the gap between the industry and the aspiring managers by providing avenues to inculcate apposite skillsets, understand the industry, solve real-time strategic challenges, and gain sufficient exposure before moving onto the consulting and strategy macrocosm. Right from organising strategically planned, highly interactive fun events that tire one's brain after being put on the tracks of brainstorming but also leave one with a fun element, we focus on one's conducting learnings as well by business simulation games, case study competitions, and time-to-time interactions with industry veterans-workshops, expert interviews and webinars.



HRHYTHM

Hrhythm is the HR club of LBSIM. We at HRhythm conduct event, seminars, conferences and various sessions to enhance the interpersonal and soft skills at large while encapsulating all the dimensions of HR. The main aim is to develop professionalism in individuals, provide a holistic outlook and prepare them to become efficient and effective leaders in their desired fields while simultaneously learning people skills. The club organises various events throughout the academic year which includes Team Building Games, Case study competitions, Role Plays on corporate issues, to name some of them.

NON-ACADEMIC CLUBS



PRC

Public Relations and Communication Club - The PR and Admissions Club of LBSIM acts as an interface between the Institute and the outside world. It is our job to keep the outside world informed about everything in the institute: recent events, campus life, etc. The team works in the domains of designing, content delivery, 360-degree coverage of events, and communicating with many stakeholders via social media and print media on a regular basis. The AdCom team, which is part of MNC, works throughout the year to keep in touch with aspiring students through Pagalguy, Facebook, etc, and make sure that the admission process is conducted smoothly.



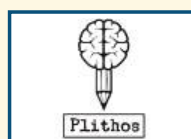
NIVESH

The Student Managed Mutual Fund Club of LBSIM works with an objective to provide students with a real-life exposure to Indian capital markets and the functioning of the mutual funds industry. Nivesh, along with its investing activities, also organises several academic workshops and lectures including Equity Research Workshops, Investment Banking and Valuations. The club also publishes various journals, magazines which includes information on all the major sectors of Indian economy and articles written by budding financial analysts. Other than this, Nivesh publishes the most important news of the week compiled in a single weekly newsletter.



E-CELL

We are the entrepreneurship Cell of LBSIM. Our objective is to bring out the entrepreneurial talent in the students and provide them real-time business experience. We provide a platform to nurture and enhance the business ideas helping in the application of one's theoretical learning in day-to-day business management. Along with interactive sessions, guest lectures, workshops, publishing articles, writing journals and conducting events, we are also setting up an incubation centre in the Institute and building a viable business model that can be passed on.



PLITHOS

Plithos is the Literary and Debating club of LBSIM. From word play to oratory skills, the team aims to enhance one's creativity and perception. We not only encourage and provide a platform to raise questions against unjust validations, but also act as a forum for writers and a fanclub for avid readers. With the annual Lalita Shastri Debate Competition organised at national level, Gavaksh, the literary journal of LBSIM, and a plethora of other activities, the team inculcates an environment of learning where one always feels the true meaning of BELONGING. #WeGotYou



ZENITH

The Sports Management and Fitness club of LBSIM believes in incorporating sports into our daily lives. Our Mission is to promote all types of games and to promote a healthy lifestyle. Zenith has shown that it can fit and adapt to any scenario, as we believe in never giving up. We conduct major events like - Rannbhoomi and Ranntava, where, in addition to the tournaments in each sport, we have different events organised to hone our managerial skills in sports. Our quarterly magazine, Rannkaushal, gives regular insights into the world of sports while inviting people to participate in the exchange of ideas on the games they love.



EBSB

Mandated by AICTE, The Ek Bharat Shreshtha Bharat club at Lal Bahadur Shastri Institute of management has the goal of fostering greater interaction and mutual comprehension among individuals from diverse Indian states and Union Territories by means of state/UT pairing. The association undertakes endeavours to cultivate a lasting and well-organized cultural linkage among students encompassing language acquisition, cultural practices, heritage, music, culinary traditions, tourism, sports, and the exchange of exemplary methodologies, among other aspects.

EXTRA CURRICULAR CLUBS



THE CULT

The cultural committee of LBSIM is a student entity which is responsible for the organisation of various cultural events, such as Dandiya night and Cult night for example throughout the year and provides a platform to the students for displaying their creativity and talent. The Committee oversees 4 Cultural Clubs that are active in the arts of Dance, Drama, Music and Fashion with all its activities being largely student-driven under the guidance of faculty members.



ABHIVYAKTI

Abhivyakti is a family of talented actors with a lot of enthusiasm and zeal to perform. The club helps the students to express themselves in Dramatics. It gives students a golden opportunity to realise their talents. The Club helps theatre enthusiasts to showcase and develop their acting, writing and directional skills. The club consistently won the laurels for the Institute at various inter B-school stage events as well as street plays. At the core, the club encourages students to appreciate the art of theatre and dramatics and break, stereotypical and cultural stigmas.



MANTRA

With the enrapturing melody to captivate the soul, put forth by our crew in myriad forms - may it be through the soulful crooning or the alternating musical trills of the guitar or the ghost notes beautifying the transcription of the drums, we at Mantra believe that the key to the ultimate nirvana rests in music. To enchant you all with the reverberations that resonate within us, we plan a series of events such as unplugged night, solo singing competitions, battle of bands and cult night along with the annual events in Tatva being Fortrock and Vocaholics.



RAZZMATAZZ

Razzmatazz is the Dance Society of LBSIM, which brings together energetic people from various backgrounds to enable them to express themselves through Dance. We are known to deliver sizzling performances. Members of this club share the same passion for dance and continue to bring in amazing performances for all. We organise various events throughout the year such as Fit'nLit, Dance Competitions, Dandiya Night for the students to dance and get away with MBA Blues.



VOUGE

Class, Elegance and Sytle: These three words perfectly define the essence of Vogue, the Fashion Society of LBSIM. Vogue is a team of creative, supportive, strong and confident Shastrians who have a keen interest in fashion, lifestyle, and personal aesthetic building. With the idea that fashion is something to take pride in, and to be embraced, create magic on the ramp wherever we go! We believe that outfits can be a fantastic reflection of who a person is and create a space where people can develop their own taste in fashion which helps introduce them to new ideas and possibilities.

PROMINENT DIGNITARIES IN 2025-26



Hon'ble Lieutenant Governor Delhi Shri Vinai Kumar Saxena
Delivered the Chief Guest address on
LBSIM's 30th Foundation Day on 25th February 2025



Vice Chairperson, NITI Aayog Shri Suman Bery
Delivered lecture on "**Competitive and Cooperative**
Federalism: Role of NITI Aayog" at 31st Lal Bahadur Shastri
Memorial Lecture on 22nd March 2025



Chairman, AICTE Prof. T. G. Sitharam Delivered the Chief
Guest address on **International Research Conference 2025**
on 01st February 2025



Chief Guest of 29th Annual Convocation
Dr. Alok Kumar Rai, Director, Indian Institute of Management
Calcutta, Felicitated by Dr. Praveen Gupta, Director - LBSIM on
2nd May 2026



Former Chief Justice of India, Dr Justice Dhananjaya Y Chandrachud
Delivered lecture on "**Ethics of Public Life in an Age of Technology**" at
32nd Lal Bahadur Shastri Memorial Lecture
on 25th April 2026



Shastrians (PGDM Batch 2026-28)





ACADEMIC ADMINISTRATION

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Dr. Rekha Gupta	Dean (Academics)
Dr. Sushil K Dixit	Dean (Planning & Development)
Dr. Jaya Mamta Prosad	PGDM (General)
Dr. Smita Dayal	PGDM (Financial Management)
Dr. Hasanuzzaman	PGDM (Research & Business Analytics)
Dr. Ekta Singhal	PGDM (AI & Data Science)
Dr. Gaurav Joshi	Fellow Programme in Management

Area Chairpersons

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Dr. Pankaj Varshney	Finance & Accounting
Dr. Sushil Dixit	General Management & Strategy
Dr. Geetanjali Sahi	Information Technology & Systems
Dr. Samant Shant Priya	Marketing
Dr. Sheela Bhargava	Organisational Behaviour & Human Resources Management
Dr. Rajkumari Mittal	Operations & Business Analytics

Administrative Team

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Gp Capt Vijay K Singh	Controller of Examinations (COE)
Mr. Nimitesh Kumar	Chief Finance Officer
Dr. Nandi Nailwal	Sr. Librarian
Mr. S.P. Kaushik	Sr. Finance Officer
Ms. Manisha Trikha	P. S to Director & Sr. Staff Officer
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Mr. Naresh Wadhwa	Protocol Officer
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Ms. Aditi Sharma	Admission Counsellor & Office Executive
Mr. Kumar Rahul Ranjan	Computer Lab Assistant
Ms. Bhumika Banderwal	Office Assistant
Mr. Amit K. Pandey	Site Supervisor
Mr. Ashwani Kumar	Sr. Technician

ADVISORY BODY

S. No.	Name	Designation
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3.	Mr. Pawan Kumar Jain	Chairman & Founder, Safexpress Private Limited, Gurugram, Haryana
4.	Mr. Sanjay Nath Singh	Former Resident Executive, Tata Steel Limited, New Delhi
5.	Dr. R. P. Mohanty	Chief Consultant & Former VC, Siksha 'O' Anusandhan University, Bhubhaneswar, Odisha
6.	Mr. P. Dwarkanath	Non-Executive Chairman, GSK Consumer Healthcare India Ltd.
7.	Dr. Dinesh Tyagi	Former CEO, CSC e-Governance Services India Ltd., New Delhi
8.	Mr. Peter T. Hassan	Advisor to Chief Minister of Meghalaya on Investment, Promotion & External Affairs
9.	Mr. Pavan Choudary	Chairman - Medical Technology Association of India (MTAI) and Blue Circle, Gurgaon
10.	Mr. Bijay Kumar Sahoo	President-HR, Reliance Industries Ltd., Mumbai
11.	Prof. Ajay Pandit	Former Professor – FMS, University of Delhi
12.	Dr. Prachi Kaul	Director, Shastri Indo-Canadian Institute, New Delhi
13.	Dr. Ritu Bhargava	Senior Advocate, Indore
14.	Prof. M.K. Vajpayee	Chairman, Humanity Tech India, New Delhi
15.	Dr. Ramesh C. Gaur	Dean (Administration), Director & Head Kalanidhi Division, Indira Gandhi National Centre for the Arts, New Delhi
16.	Dr. Sanjeev Srivastava	Vice Chairman, Lal Bahadur Shastri Institute of Management & Technology, Bareilly (UP)
17.	Shri Adarsh Shastri	Alumnus LBSIM, Delhi, Former Member of the Legislative Assembly, Delhi and Advisor, LBSITM, Indore
18.	Mr. Mudit Shastri	Senior General Manager – Enterprise Business, Havells India Ltd.
19.	Dr. Praveen Gupta	Director LBSIM, Delhi
20.	Dr. Rekha Gupta	Dean, Academics, LBSIM, Delhi (Member Secretary)

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